

VUZIX LOGO MASTER GUIDELINES

The following are key guidelines for using the corporate identity in a broad range of applications. The VUZIX logo consists of three core components: the logo, corporate colors, and corporate typefaces. Specifications for all of these identity components, their various elements and alternative uses are described herein. Care should be taken to ensure correct specifications and versions are used.

Alternative colors or removing the R or TM marks may be used with written permission from Vuzix corporate.

Corporate Colors

PMS 485	R: 225 G: 37 B: 27 C:6% M:98% Y:100% K:1%
BLACK	R: 0 G: 0 B: 0 C:0% M:0% Y:0% K:100%
WHITE	R: 255 G: 255 B: 255 C:0% M:0% Y:0% K:0%

Corporate Fonts

Roboto

Eurostile Extended

EUROSTILE EXTENDED BLACK

Main Logo and accepted Variants

PMS485 logo on white background



Black logo on light background



PMS485 logo on black background



White logo on dark background



White logo on PMS485 background



Product specific variants

Vuzix Basics **VUZIX Basics™**

Vuzix Blade **VUZIX BLADE®**

Vuzix M300 **VUZIX M300**

Product color options

VUZIX BLADE®

VUZIX BLADE®

VUZIX BLADE®

VUZIX BLADE®

VUZIX BLADE®

VUZIX BLADE®