

## **Vuzix to Showcase New M300 Smart Glasses and iWear at the Wearable Technology Show 2016**

*Leading Eyewear and Smart Glasses Company makes its debut at London event!*

**OXFORD, UK March 14, 2016** - [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that it will be demonstrating several of its award winning products at London's [Wearable Technology Show](#), as well as taking part in one of the AR Track's panel discussions. Attendees visiting London's Excel can experience a range of demonstrations of Vuzix's consumer and enterprise products by visiting Vuzix's stand (No: 266).

Vuzix's next generation [M300 Smart Glasses](#) and [iWear Video Headphones](#), previously unseen in the UK, will be a highlight of the companies stand during the show. Delegates at the event will be among the first in Britain to have the chance to try the award winning iWear Video Headphones and experience its personal entertainment features. In addition, enterprise and industry delegates will be able to not only try the Company's award winning M100 Smart Glasses, but they can also have a first-hand look at Vuzix's next generation smart glasses for hands free mobile computing, the M300 Smart Glasses (which are available for pre-order) and listen to Vuzix's Vice President of Enterprise Sales, Lance Anderson discussing 'An Introduction to Smart Eyewear' during a panel session on Tuesday at 2pm.



**iWear Video Headphones**



**M300 Smart Glasses**

The Vuzix iWear Video Headphones are the ultimate mobile entertainment system, compatible with any device supporting HDMI output, such as mobile phones, tablet devices, gaming consoles, PC's and Blu-Ray players. Featuring dual HD Displays and revolutionary nano-optics, the iWear provides the equivalent experience of a 125" home television from 10 feet and allows the wearer to play games, interact with apps, watch 2D, 3D and 360° VR movies and even fly drones. With an integrated rechargeable battery the iWear Video Headphones are completely portable so users can enjoy them at home or on-the-go.

In addition, thanks to the Vuzix's Virtual Reality (VR) Manager and the iWear integrated motion tracking, Vuzix has recently been able to announce that the iWear Video Headphones now support over 120 gaming titles including popular titles such as Assassin's Creed, Avatar, Call of Duty, Halo and MS Flight Simulator and includes SteamVR compatibility via OSVR, for additional classic titles like *Half-Life 2*, *Team Fortress 2*, *Live for Speed* and many more.

Built upon the foundations of the well-established and successful M100 Smart Glasses, Vuzix's next generation Smart Glasses, the M300 offers significantly improved ergonomics and faster processing power running Android 6.0, in a ruggedized form designed specifically for enterprise, industrial and medical use.

David Lock, Director of Operations EMEA Region said, "We have been monitoring the attendance of the Wearable technology show over the past couple of years and attended as delegates last year. With our iWear Video Headphones now becoming available across Europe and following its award winning success at CES in Las Vegas, we feel that this year's event in London is the ideal place to showcase the product to those that are keen on seeing the latest wearable trends that are coming to, and existing in today's markets."

"We hope that attending the Wearable Technology Show will affirm our commitment to the industry in both consumer and enterprise markets. We're looking to build relationships, speak with the media and showcase our latest award winning products to potential customers."

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 42 patents and 15 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2015 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company ([VUZI](#)) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new M300 Smart Glasses and iWear Video Headphones and its commercial production availability, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention

to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

**For further information:**

Media and Investor Relations Contact:

Sarah Bedwell  
MUSTARD PR  
Email: [sarah@mustardpr.com](mailto:sarah@mustardpr.com)  
Tel: 01753 656661

**For further sales, and product information, please visit:**

**Europe/UK:**  
<https://www.vuzix.eu/contact/>