

## Vuzix Launches M300 Smart Glasses VIP Program

ROCHESTER, N.Y., June 28, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise, and entertainment markets, announced today that in preparation of M300 Smart Glasses shipments to key accounts, Vuzix is introducing the M300 Smart Glasses 'Vuzix Industrial Partner' (VIP) Program to provide enhanced support for key software application partners.

The M300 Smart Glasses VIP Program is an invitation only opportunity for a limited number of Vuzix' most successful M100 software application developers. These accounts have been hand selected and invited to participate because they have demonstrated excellence in developing and deploying applications that have been tested in the field and proven to provide value and workflow efficiency in the enterprise space.



“Those joining our VIP Program have consistently demonstrated commitment to improved performance through wearable display technology. These are the companies that will help us drive large increases in industrial deployments in 2016, 2017, and beyond. Through the VIP program, we are delighted to provide best-in-class support to these great partners and to play a vital role in the solutions they bring to their customers,” said Paul Travers, President and Chief Executive Officer at Vuzix.

Enrolled M300 Smart Glasses VIP developers will receive early access to the new Vuzix M300 Smart Glasses, a variety of co-marketing and media opportunities and much more. In addition, partners will receive dedicated engineering and customer service support from Vuzix as they deploy current projects and develop and rollout new applications.

“By increasing Vuzix' support of our VIP Partners we significantly improve the application software ecosystem across a wide range of industrial use cases for Vuzix smart glasses. End users benefit from mature applications available the same day the M300 products are released, and beyond that, our users can rely on the VIP Partners for experienced change management and project implementation, feature rich applications bespoke to their industry, and the stability of a long term software partner capable of concurrently supporting multiple Vuzix products on a single platform,” said Mr. Travers.

The M300 Smart Glasses VIP Partner Program is the latest addition to a series of channel support initiatives Vuzix offers, including its VAR program, Wholesale Reseller program and Academic program. To learn more about becoming a Vuzix partner, our VIP program or any of the other Vuzix channel support programs, please contact Lance Anderson at [lance\\_anderson@vuzix.com](mailto:lance_anderson@vuzix.com).

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the VIP program and its ability to accelerate M300 business activities, and among other things, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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