

## Vuzix to Present at SID/Cowen 2016 Display Investor Conference

**ROCHESTER, NY, May 23, 2016** - [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, today announced that it will be presenting at the Market Focus Conference on Wearable-Flexible, which is sponsored by The Society for Information Display (SID) in collaboration with IHS on May 24, as part of the Annual SID/Cowen 2016 Display Investor Conference to be held May 22-27, 2016 at the Moscone Convention Center in San Francisco.

**Event:** Sid/Cowen Conference

**Location:** Moscone Convention Center in San Francisco

**Date:** May 24, 2016

**Time:** 3:00 PM (PT)

Vuzix CEO and President Paul J. Travers will present the Company's corporate presentation and discuss its recent business highlights. Vuzix will also present its next generation M300 Smart Glasses and its iWear Video Headphones. Mr. Travers will be available for one-on-one meetings.

To arrange a one-on-one meeting with management, please contact Andrew Haag at [vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com) or 1-866-976-4784.

"We are thrilled to participate in this event, as wearables gain traction amid growing Enterprise and consumer use," said Paul J. Travers, President and Chief Executive Officer at Vuzix. "As we look forward to 2016 and beyond, we are feeling very confident about the outlook for our products and our ability to maintain our cutting edge technology and market leading position."

### About Display Week

Display Week is the premier gathering of system integrators, designers, consumers, scientists, engineers and manufacturers in the field of electronic information displays. For more information on Display Week 2016, visit [www.displayweek.org](http://www.displayweek.org).

### About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays

and virtual and augmented reality. Vuzix holds 40 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company ([VUZI](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

## **For further information:**

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