

April 14, 2016



Vuzix Smart Glasses Integrates with GoPro to Deliver HQ Video Content Creation

ROCHESTER, N.Y., April 14, 2016 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that the company is one of the first developers to have access to the GoPro Developer Program toolkits. GoPro manufactures wearable cameras and enables some of the most immersive and engaging content available. Vuzix has developed the capability to connect its wearable Smart Glasses devices with GoPro cameras for complete hands-free viewfinder and control capability. Wireless connection with Vuzix Smart Glasses facilitates a natural, hands-free interactive user experience with GoPro. The crisp, high resolution display of Vuzix' M300 provides an ideal viewfinder for capturing the rich, high definition content of GoPro cameras. Control of the camera via the M300's advanced speech recognition capability facilitates unencumbered hands-free operation of the GoPro.

Vuzix envisions use of Smart Glasses remote viewfinder and control of GoPro cameras in professional and high end video production. Videographers are afforded access to GoPro camera feeds and remote control for hands-free direction of multiple cameras. GoPro cameras are ideal video sources for point of view and inaccessible camera locations. Control of these cameras from Vuzix Smart Glasses gives filmmakers access to them simultaneously with operation of the primary camera or other equipment.

Creating connectivity with GoPro cameras is another step forward in Vuzix's goal of providing prosumer and enterprise customers with innovative productivity tools. Vuzix is among the first group of companies with access to the GoPro Developer Program toolkits, enabling the company to deliver innovative, immersive video streaming experiences for prosumers and users in the workplace. Applications include inspection assistance, high quality video for remote guidance and support, service documentation, and of course entertainment.

"We continuously strive to enable enterprises to achieve productivity gains in the workplace. Connectivity with GoPro products through the GoPro Developer Program is a significant advance towards that effort," said Paul Travers, President and Chief Executive Officer at Vuzix. "Our wearable technology already generates efficiencies in the workplace. With this video capability, users who work remotely can see and experience

the offsite location as if they were actually there." He continued, "In the prosumer space, the M300 combined with GoPro cameras is a perfect tool for the creation of immersive content."

"We are thrilled to welcome Vuzix to the GoPro Developer Program," said Adam Silver, director of strategic product partnerships at GoPro. "With Vuzix M300 Smart Glasses providing voice control of GoPro cameras for complete hands-free interactivity, users will be able to generate sharp, high resolution videos for professional and semiprofessional production alike."

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 42 patents and 15 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2015 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

"GOPRO® and HERO® are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries."

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's leadership in the Video Eyewear, VR and AR display industry and the usability of the M300 with GoPro cameras. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

For further information:

Media and Investor Relations Contact:

Andrew Haag
Managing Partner
IRTH Communications

vuzi@irthcommunications.com

Tel: (866) 976-4784

Vuzix Corporation
25 Hendrix Road, Suite A
West Henrietta, NY 14586 USA
Investor Information – Grant
Russell

IR@Vuzix.com

Tel: (585) 359-7562

www.vuzix.com

Photo - <http://photos.prnewswire.com/prnh/20160413/354932>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/vuzix-smart-glasses-integrates-with-gopro-to-deliver-hq-video-content-creation-300251933.html>

SOURCE Vuzix Corporation