Vuzix Launches App Development Kit for M300 Smart Glasses

ROCHESTER, NEW YORK -- (March 31, 2016) - Vuzix Corporation (VUZI:NASDQ) today announced that it has begun shipping Alpha copies of its SDK for the recently unveiled M300 Smart Glasses - enabling developers to start developing and testing their apps using the Android emulator configured as an M300 device.

As part of Vuzix' commitment for the timely launch of the M300 this summer and to help ensure a base of ready to run M300 optimized applications, developers can purchase the M300 SDK for $499 and when they purchase an M300 the $499 will be credited to that purchase. Developers will then receive a password to log into the Vuzix M300 developer section of the company's website (www.developer.m300.vuzix.com) and sign up as an M300 Smart Glasses developer to access the Alpha release. This will provide them with the software tools required to start writing new code and modifying their existing M100 applications using the PC emulator for the M300 Android powered smart glasses.

Paul J. Travers, President and Chief Executive Officer at Vuzix, said, "We are delighted to make the M300 Alpha SDK/Emulator available. We understand that developers and their related applications are a crucial part of bringing smart 'cloud connected' glasses to the enterprise market. This early access will allow developers to convert their current apps to the M300's larger and higher resolution screen and implement other advanced control features of the M300 as compared to our existing M100. It is also a great development platform for those just getting started with smart glasses. When new preorder customers who want to develop for the M300 sign up, they will receive a password that will enable immediate access to the tools."

Vuzix M300 Smart Glasses delivers a "hands free" digital world, providing seamless access to information, data collection and more. It can significantly improve existing workflows and opens new opportunities in industrial, medical, retail, supply chain, remote help desk, and other aspects of the enterprise world. The new M300 is based on a common core platform for further upcoming new products from Vuzix and uses the Intel Atom processor running Android 6.0.

The new SDK will be delivered in stages and include frequent updates, as they become available this spring. If you are an M300 pre-order customer and want to develop applications, please sign up to join Vuzix's growing team of application developers at www.vuzix.com/developer. Be one of the first to support this amazing new step in the evolution of mobile information technology.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that

offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 40 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's leadership in the Video Eyewear, VR and AR display industry and the capabilities and availability of the M300 and associated software. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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