

# Press Release

## Vuzix to Present at 28<sup>th</sup> Annual ROTH Conference

**ROCHESTER, NY, March 10, 2016** - [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that it has been invited to present at the upcoming 28<sup>th</sup> Annual ROTH Conference. The conference will be held on March 13-16, 2016 at The Ritz-Carlton, 1 Ritz-Carlton Drive, Dana Point, California.

Event: 28<sup>th</sup> Annual ROTH Conference

Date: Monday, March 14, 2016

Time: 5:30PM (PT)

Webcast: <http://wsw.com/webcast/roth30/vuzi>

Paul Travers, President and CEO, will deliver a Company presentation and discuss the Company's business operations and recent highlights. Paul will be available for one-on-one meetings and will also be demonstrating the Company's new M3000 Smart Glasses, with its latest waveguide optics.

To arrange a one-on-one meeting with management, please contact Andrew Haag at [vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com) or 1-866-976-4784.

### **About 28<sup>th</sup> Annual ROTH Conference**

The ROTH conference is one of the largest of its kind in the U.S. Following the success of previous years' events, the ROTH Conference, with over 500 participating companies and over 3,000 attendees, will feature presentations from hundreds of public and private companies in a variety of sectors including: Business Services, Cleantech & Solar, Consumer, Industrial Growth, Healthcare, Resources, Retail & E-Commerce and Technology & Media. The conference will feature company presentations, Q&A sessions, expert panels and thousands of management one-on-one and small group meetings.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 42 patents and 15 additional patents pending and numerous

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IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2015 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M3000 smart glasses prototype and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

## **For further information:**

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