



# Press Release

## Vuzix Unveils its M100 Smart Glasses at International Consumer Electronics Show



ROCHESTER, NEW YORK & LAS VEGAS -- (January 8th, 2013) - Vuzix Corporation (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X) Sunday night for the first time demonstrated working models of its new M100 Smart Glasses at CES Unveiled, the official press event of CES where it was enthusiastically received by the press. Rated as one of the five top gadgets expected at CES by CNBC and given the CES Innovations award, the first public models will be showcased at the Vuzix stand (Booth 14046, LVCC Central Hall) during the CES event in Las Vegas this week. The Vuzix Smart Glasses M100, expected to ship in second half of 2013, will enable wearers to access data and content from an iOS or Android smart phone from the cloud and 'hands free'. Showcasing alongside will be the new Wrap 1200D (digital) with full HDMI 1.4a 3D support and the new Wrap 1200AR with stereo 3D cameras, that allows computer generated graphics to be overlaid into the wearer's 3D view of the world.

The Vuzix Smart Glasses M100 will be the world's first, commercially available, hands free display and cloud connected communications system. The Vuzix M100 contains a virtual display with integrated camera and powerful processing engine, running the Android OS. Users can connect wirelessly to their smartphone (iOS or Android) or other compatible devices. The M100 is also powerful enough to connect directly to the Internet, run applications and games itself. Working in harmony with a smartphone, users can engage with existing and future applications such texts, video, email, mapping, and audio.

As a hands free accessory with integrated camera/display functionality, Vuzix smart glasses not only let you answer the phone with a visual address book, they enable applications from text messaging and email to visual navigation (via an integrated GPS and head tracker) along with more advanced features like video recording. The interactive head tracking and integrated HD camera, combined with applications on the M100 and a smartphone linked to the Cloud, empower smartphone based augmented reality applications.

Paul J. Travers, Chief Executive Officer, said, "The announcement of the Vuzix Smart Glasses and its eminent availability is the culmination of years of work by the Vuzix team. We were delighted to win the CES Best of Innovation Award and hope that this is simply the beginning of a great line of Vuzix smart glass technology. In 2012, we saw many new augmented reality applications being developed. This year we will see even further applications and ideas coming to market and now with the M100 smart glasses, developers now have a specific device on the Android OS platform to develop for. We've just opened the Vuzix developer portal and are already shipping SDK's, so we're confident that the M100 smart glasses deliver must have technology and useful applications in a compact, smartphone accessory."

*Vuzix Smart Glasses M100, Vuzix Wrap 1200D and Vuzix 1200AR will be showcased at the 2013 International Consumer Electronics Show, January 8<sup>th</sup> to 11<sup>th</sup>. Visit Vuzix at the Las Vegas Convention Center's Central Hall, Booth #14046.*

### About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience;

provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds over 47 patents and patents pending and numerous IP licenses in the Video Eyewear field. The company has won 12 Consumer Electronics Show Innovations Awards and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:VZX - News, OTC:BB: VUZI, FMB: V7X) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit [www.vuzix.com](http://www.vuzix.com).

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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