



Press Release

Vuzix M100 Smart Glasses Ready for App Development

SDK emulator begins shipping to developers

ROCHESTER, NEW YORK -- (January 3, 2013) - Vuzix Corporation (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X) today announced that it has begun shipping Phase 1 of its SDK for the recently unveiled M100 Smart Glasses - enabling developers to start developing and testing their apps using the Android emulator configured as an M100 device.

Shortly after unveiling the award winning M100 smart glasses, Vuzix again demonstrates its commitment to delivering cloud connected smart glasses to the market. Pre-registered and new developers wishing to be a part of the future of smart glasses can log into the new Vuzix developer center (developer.vuzix.com) and sign up as a smart glasses developer to receive the Phase 1 package which will provide them with the software required to start writing code using the PC emulator for Android.

The ongoing developer program will offer early access to the M100 smart glasses, support, technical advice and regular updates for the creation of content for the Vuzix Smart Glasses M100, which offer wearers the ability to view data and content from their connected mobile device on a 'hands-free' display.

Paul J. Travers, Chief Executive Officer, said, "We are delighted to be opening up the developer portal. After our recent announcement of the M100 we received many inquiries which led us to focus on a staggered approach for developers. We understand developers and their related applications are a crucial part of bringing smart 'cloud connected' glasses to market. More importantly, when developers sign up they will receive a physical Vuzix Developer package which provides them with useable software to begin development immediately."

The Vuzix M100 has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spacial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a smartphone linked to the Cloud, enable the merging of virtual information with the real world.

The M100 SDK is available in two versions, Gold and Silver. They will be delivered in stages and include frequent updates, as they become available, advanced hardware when released, and access to the developer center as it expands to provide technical and developer community support.

Vuzix Smart Glasses M100 will be showcased to media attending the official [CES Unveiled](#) event on Sunday 6th January, and everyone attending the [2013 International Consumer Electronics Show](#), January 8th to 11th. Vuzix will be demonstrating a number of advanced hands-free applications with the M100. To arrange a 1-2-1 demonstration please contact us or visit Vuzix at the Las Vegas Convention Center's Central Hall, Booth #14046.

If you're a developer, please sign up to join Vuzix growing team of application developers at developer.vuzix.com. Be one of the first to support this amazing new step in the evolution of mobile information technology.

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About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 47 patents and patents pending in the video eyewear field. The company has won 10 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V: [VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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