



Press Release

Vuzix begins initial shipments of M100 Smart Glasses to Developers

ROCHESTER, NEW YORK -- (March 7, 2013) - Vuzix Corporation (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X) today announced that it has begun shipping M100 Smart Glasses to the first of its Gold developer partners - enabling them to start creating and testing their apps on the real hardware. Vuzix anticipates that all the Gold Developers will receive their units within the next 30 days as additional units become available.

Demonstrating its commitment to the market, Vuzix' developer program has moved into its second phase with the shipping of hardware to the first of its growing list of developers for the M100 Smart Glasses. As promised, the first of our developer partners will be receiving their smart glasses in the first quarter of 2013 so they can begin creating the future of applications in the wearable display space. Although the Vuzix M100 Developer Program is newly launched, Vuzix already has hundreds of developers signed up and creating smart glasses aware apps with additional developers signing-up daily.

Paul J. Travers, Chief Executive Officer says, "It is exciting to begin shipping our first M100 Smart Glasses to developers. Although we are seeing applications developed in most every market, there has been a strong focus on the industrial and medical markets."

Pete Wassell, President of Augmate Corporation (www.augmate.com), one of the first M100 Gold developers said, "Our Company has a focus on developing the fundamental tools that enable applications from training to warehousing. We are delighted to be one of the first to work with Vuzix M100 Smart Glasses. This new category of device is going to revolutionize many markets by injecting cloud connected, hands free and geospatially accurate information to applications that desperately need it. The M100 does a great job of delivering on that promise"

The Vuzix developer program offers early access to the M100 smart glasses, technical support and advice. . Because the demand is strong, Vuzix is delivering the first smart glasses on a first come first served basis with custom built prototypes going exclusively to its Gold Developers.

The Vuzix M100, a hands free display peripheral for your smartphone, has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a wireless link to the Cloud, enable the merging of virtual information with the real world. The M100 SDK is available in two versions, Gold and Silver. These SDKs are being delivered in stages and include frequent updates, hardware advances when released, and access to the developer center to provide technical and developer community support.

If you're a developer, please sign up to join Vuzix growing team of application developers at developer.vuzix.com. Be one of the first to support this amazing new step in the evolution of mobile information technology.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and

augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 44 patents and patents pending in the video eyewear field. The company has won 10 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit ww.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product and SDK releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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