



Press Release

Vuzix Presents at Two Leading Augmented Reality Conferences

Rochester, NY (October 1, 2012) – Vuzix Corporation (TSX-V: VZX, US OTC:BB, VUZI, FMB: V7X) (“Vuzix” or, the “Company”) a leader in the design and manufacture of Video Eyewear products is pleased to announce its upcoming participation at two major Augmented Reality (“AR”) conferences; insideAR in Munich Germany and the Ontario Augmented Reality Network (OARN) in Toronto Canada.

The insideAR event, October 1st and 2nd in Munich, is organized by metaio GmbH, one of the world’s leaders in AR solutions. Their software enables developers and content publishers to create custom AR applications. metaio’s annual insideAR is one of the world’s largest Augmented Reality conferences with numerous high profile international speakers, exhibits and demonstrations. Vuzix, an official marketing and development partner with metaio, is exhibiting its latest AR products with metaio’s newest AR development tools and applications for industrial users. At this event Vuzix will be showcasing its recently announced STAR 1200 XL Wide Field of View Augmented Reality Eyewear. The STAR 1200XL, employing Vuzix’ original see-through optics technology, will be used to demonstrate AR applications by creating a first-person view of the AR content. Vuzix will also be showing its soon to be released M2000AR monocular system designed specifically for industrial users. The M2000AR is ruggedized for industrial use and features a transparent 720p display and HD camera. The M2000AR will be Vuzix first commercial product to ship with its extremely thin see-through waveguide optics and will be available in green monochrome and full color versions.

OARN, a Vuzix co-sponsored conference being held on October 5th, is Canada’s largest AR event. Here, Vuzix will be showcasing its newest AR products and Paul Travers, Vuzix’ President will be speaking on the future of AR over the next decade and leading a follow-on round table discussion panel.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to, among other things, new opportunities, the Company’s ability to capitalize on new opportunities, the Company’s new AR products and its ability to sell them, the Company’s leadership in the Video Eyewear industry, and other statements that may project or imply future results, events, performance or achievements. They are generally identified by words such as "plans," "seeks," "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company’s beliefs and assumptions as of the date of this release. The Company’s actual results could differ materially from those projected in the Company’s forward-looking statements due to, among other things, these risk factors and others are described in more detail in the “Risk Factors” section of the Company’s Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies

of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds over 47 patents and patents pending and numerous IP licenses in the Video Eyewear field. The company has won 12 Consumer Electronics Show Innovations Awards and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB:[VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

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