



Press Release

Techradar Names Vuzix' M100 One of the Best Augmented Reality Headsets

New York, NY -- (April 23, 2013) - [Vuzix Corporation](#) (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X), a leading developer and supplier of smart glasses, announced today that Techradar.com has named its M100 one of the [8 best augment reality \(AR\) headsets](#).

Techradar.com's article titled, "8 Best Augment Reality Headsets: Google Glass and More – AR is getting ever more popular. Go Go Gadget glasses!" opens with, "Google's [Project Glass](#) is probably the most well-known of the new 'smart glass' products, but there are plenty more prototypes and rival products where that came from." Techradar lists Google Glass Explorer Edition as the first on its list and goes on to list Vuzix' M100, which is slated for release well before Google Glass, second.

Vuzix President and CEO Paul Travers stated, "Since the M100 runs native Android apps as well as being capable of running full blown AR apps directly in the glasses, the M100 is ready for full-scale launch this summer. Ahead of that launch, we are pleased that our product is receiving recognition and praise from the tech community including developers, the media, and the Consumer Electronics Show where it won the 2013 CES Innovations Award for smartphone accessories."

The award-winning M100 addresses the new and growing consumer smart glasses market. According to [ABI Research](#), wearable computing devices will exceed 485 million annual device shipments by 2018. For market research details please visit: <http://www.abiresearch.com/press/wearable-computing-devices-like-apples-iwatch-will>

To view Techradar.com's article in full please visit: <http://www.techradar.com/news/portable-devices/other-devices/8-best-augmented-reality-headsets-in-the-world-1145631>

About The Vuzix M100

The Vuzix M100, a hands free display peripheral for your smartphone, has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a wireless link to the Cloud, enable the merging of virtual information with the real world. The M100 software developer kit (SDK) is available in two versions, Gold and Silver. These SDKs are being delivered in stages and include frequent updates, hardware advances when released, and access to the developer center to provide technical and developer community support.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 44 patents and patents pending in the video eyewear field.

The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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