



Press Release

Vuzix to Unleash the Power of Augmented Reality and Real-Time Data Access at SAP's SAPHIRE NOW 2013

Demonstrating Vuzix M100 Smart Glasses for Enterprise Customer Applications

New York, NY -- (May 10, 2013) - [Vuzix Corporation](#) (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X), a leading developer and supplier of smart glasses, today announced that it has been working with Paul Brison, Global Vice President Enterprise Operations Management from SAP, a global provider of enterprise application software, to develop cutting edge augmented reality (AR) applications for warehousing, in field data collection and other mobile applications. Using its award-winning [M100 Smart Glasses](#), Vuzix will demonstrate the capabilities at [SAP's SAPHIRE NOW](#) event on May 15th in Orlando Florida.

There will be two different demonstrations of how Smart Glasses can be integrated with the large installed base of enterprise software systems to solve problems and create efficiencies for enterprise level customers. The first demonstration will be a real-time augmented reality warehouse "picking" application. The second will be a real-time data and video collection from the factory floor to remote sites.

Vuzix President and CEO Paul Travers said, "This conference is a key gathering of enterprise level decision makers who are looking for applications that create operating efficiencies for their large organizations. We are excited to demonstrate the power of our AR and our smart glasses in helping enterprises further increase their operating performance. There are thousands of applications that can use the power of Vuzix smart glasses to fully enable AR solutions. Having the ability to run applications resident in the glasses allows real-time camera and screen updates creating instant augmentation of the user's reality. Many customers need the ability to have hands free, mobile access for collection of data and to remotely work with their database in real time. Vuzix smart glasses do a great job of facilitating these needs."

"For AR to be the most useful, all sensory input and computer generated information needs to be processed in real-time. The only way to do this effectively today is by running the applications resident in the glasses. Since the M100 is an open system that does not require an internet connection to run applications, the glasses can be used in almost any environment from the middle of the woods to a pipeline in Alaska," Travers added.

Visit the SAP SAPHIRE NOW event May 15th in Orlando, Florida to see this exciting new technology in action. SAPHIRE NOW is a premier business technology conference, and one of the largest SAP customer-driven conferences. The event presents a global opportunity for SAP customers to meet, interact and network with SAP and their partners from around the world.

About The Vuzix M100

The Vuzix M100 Smart Glasses are a hands free display peripheral for your smartphone or direct network connection, they have a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and opens the potential for powerful augmented reality applications. Having all this technology in a single wearable display with an open software platform that works with many already written Android apps, allows applications that are running in the glasses to perform real-time processing like augmented reality applications and since it's all resident there is no requirement to connect to the Cloud to use them.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 44 patents and patents pending in the video eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V: [VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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