



Press Release



Vuzix' Best Selling Augmented Reality Glasses Now Available in an All Digital Version

World's top AR researchers use Vuzix glasses to create and develop AR applications of the future

Rochester, NY (April 11, 2013) – [Vuzix Corporation](#) (TSX-V: VZX, US OTC:BB, VUZI, FMB: V7X), a leading developer and supplier of wearable display systems, announced today the launch of the [STAR 1200XLD](#), an all digital version of its much acclaimed STAR 1200XL Wide Field of View (WFOV) See-Through Augmented Reality Video Eyewear. Vuzix' STAR 1200 [model line](#) is the world's best selling see-through augmented reality (AR) video eyewear. It is used worldwide by researchers and developers creating tomorrow's augmented reality applications.

The STAR 1200XLD is offered at a price that is only a fraction of alternate solutions in today's market, making it more accessible to educators and researchers. [Nippon Steel Corp](#), [NEC](#), [NTT docomo](#), [Georgia State University](#), and [metaio](#) are just some of the organizations utilizing Vuzix AR eyewear products.

The new STAR 1200XLD incorporates all the features of the STAR 1200XL AR glasses, and is further enhanced through the simplicity of an industry standard high definition multimedia interface (HDMI) with support for digital rights management (DRM) and 3D video sources. Its AR feature set includes 3DOF motion tracking sensors and a built in 1080p HD camera for "tracking and recognizing" the real world objects to allow 3D computer generated content to be locked in place when overlaid on top of the user's direct view of the real world.

Paul J. Travers, Vuzix's President and CEO, commented, "We are very proud to offer the world's best selling see-through augmented reality eyewear systems. Some of the leading researchers around the world are using our STAR 1200XL to develop new ways to integrate AR into products from cars to sales and marketing tools, to assistive medical solutions. Vuzix is leading the evolution of AR into becoming accessible to the enormous consumer market. While the STAR 1200XLD is currently a tool for the research market, it utilizes our core technologies that are being integrated into our upcoming smart glasses for the consumer market."

"The STAR 1200XLD's industry standard USB and HDMI interfaces will allow AR to be deployed on many of the latest mobile platforms allowing developers and applications to expand beyond the desktop where most of the exciting AR content is being created today," Travers added

According to [ABI Research](#), wearable computing devices will exceed 485 million annual device shipments by 2018. 75 million of these are projected to be smart glasses. Juniper Research has valued the next-gen wearable devices market including smart glasses to be worth more than \$1.5 billion by 2014.

The STAR 1200XLD is a see-through AR-enabled binocular Video Eyewear that sports a 35 degree field of view. Building from Vuzix' award winning technology in AR-enabled video eyewear, this display allows users to view the real world while simultaneously viewing relevant computer generated information, graphics and alerts. The STAR 1200XLD also supports audio and 2D or 3D video to virtually all HDMI-out devices. At last you can connect a single video eyewear model to products ranging from a desktop or laptop computer to mobile devices, such as a tablet or smartphone, and even your 3D Blu-ray player. The STAR 1200XLD also has a native 16:9 format with full color WVGA (852 x 480) displays.

The STAR 1200XLD sports a 75" virtual display, as seen from 10 feet (~3m), and features adjustable eye-separation and AccuTilt® to allow superior visual clarity and display quality. A high performance 1080p HD camera and integrated head tracker round out the STAR 1200XLD's AR eyewear feature set.

Truly the most technically advanced and easiest to use STAR AR system yet; simply plug the HD camera into a USB port and the HDMI cable into any HDMI equipped host device and you are ready to go. The STAR 1200XLD camera and display system are industry standard and compatible with most Windows based AR authoring software. A Software Developer Kit (SDK) is available for free download from the Vuzix website (www.vuzix.com/support/developer_program.html)

The STAR 1200XLD is available to order now.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to, among other things, new opportunities, the Company's ability to capitalize on new opportunities, the Company's ability to develop and sell the STAR 1200 augmented reality video eyewear line, the Company's leadership in the Video Eyewear industry, and other statements that may project or imply future results, events, performance or achievements. They are generally identified by words such as "plans," "seeks," "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially from those projected in the Company's forward-looking statements due to, among other things, these risk factors and others are described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 44 patents and patents pending in the video eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:VZX - News, OTC:BB:VUZI, FMB: V7X) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For further Investor Information, please contact IR@Vuzix.com.

For further press and product information, please contact:

Sarah Bedwell
MUSTARD PR
sarah@mustardpr.com
+44 (0) 1753 656661

For further sales information, please contact:

Europe Sales Contact:

David Lock
Director European Operations
David_lock@vuzix.co.uk

North America Sales Contact:

Mike Hallett
Director Consumer Sales
Mikeh@vuzix.com

Asian Sales Contact:

Keiichiro Fujii
Director Japan Operations
Keiichiro_Fujii@vuzix.com

For developer information, please contact:

Ron Haidenger
Director of Developer Services
ronh@vuzix.com