



Press Release

Vuzix' MaxReality brings Augmented Reality to Life in One Click

Plug-in for Autodesk 3ds Max Software Allows Users to Instantly Interact with 3D Models

ROCHESTER, NY -- (June 21, 2011) - Vuzix Corporation (TSX-V: [VZX](#), OTC:BB: [VUZI](#), FMB: [V7X](#)) ("Vuzix" or the "Company") today announced MaxReality™, a new third party software plug-in for Autodesk® 3ds Max® software. MaxReality is an augmented reality authoring system that allows users to interact with 3D virtual models in the physical world and share the experience with others with the free stand alone MaxReality Viewer application.

Autodesk's 3ds Max is the industry standard for the creation of 3D content; used to design objects ranging from industrial equipment and architectural layouts to the life-like animated characters seen in movies and video games. MaxReality empowers 3ds Max users to bring their creations to life on their desk using a webcam and their computer screen or in the first person 3D using Vuzix' augmented reality Video Eyewear products.

"MaxReality allows anyone to easily have interactive augmented reality experiences. We now allow designers to instantly experience their 3D projects and creations instead of having to wait hours or even days for physical models to be built." stated Paul Travers, CEO of Vuzix Corporation.

In just one click, designers can export their 3ds Max creations into an interactive augmented reality experience powered by MaxReality's special effects and motion control tools. For instance, an architect can view the building that was just designed in the physical space that it will occupy. Using MaxReality the architect can then manipulate the building and experience it lifesize from a first person viewpoint and all with a stereoscopic 3D view. In other instances, MaxReality can also be used as a training tool with technicians looking at a physical engine bay seeing how to perform complex service operations using a step-by-step guide facilitated by digitally overlaid parts and indicators. With MaxReality, the objects in your augmented world are limited only by your imagination. First Person 3D augmented reality experiences are available by using Vuzix STAR™ 1200 or Wrap 920AR eyewear in conjunction with the product. MaxReality processed content files can be viewed using the freely available MaxReality Viewer. A 30-day free trial of MaxReality is available for download at www.vuzix.com/ar.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the defense, consumer and media & entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience, provide solutions for mobility, thermal sighting systems, tactical wearable displays and virtual and augmented reality. With its origins in defense research and development for next generation display solutions, Vuzix holds over 51 patents in the Video Eyewear field. The company has won 9 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to, among other things, future product releases, new opportunities, the Company's ability to capitalize on new opportunities and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and

assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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