



Press Release

Vuzix Smart Glasses Win CES “BEST OF INNOVATIONS” 2013 Design and Engineering Award



ROCHESTER, NEW YORK -- (November 13, 2012) - Vuzix Corporation (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X) announced today that its new Vuzix Smart Glasses M100 was selected as an Innovations 2013 Design and Engineering **BEST OF INNOVATIONS** honoree and picked as the best new technology in the Wireless Handset Accessories product category. In addition, Vuzix Smart Glasses also received the honoree distinction in the Personal Electronics category as well, making it two awards for this amazing new product.

Vuzix Smart Glasses M100 is the world’s first enhanced “Hands Free” display and communications system for on-the-go data access from your smartphone and the Internet. The Vuzix M100 contains a virtual display with integrated camera and powerful processing engine, running an Android OS, to wirelessly connect via Bluetooth or Wi-Fi to your smartphone (iOS or Android) or other compatible device. Powerful enough to connect to the Internet, run applications and games on its own, the M100 works in harmony with your smartphone to open up a plethora of existing and future applications such as texts, video, email, mapping, and audio.

As a Hands Free accessory with AR camera/display functionality, Vuzix Smart Glasses not only let you answer the phone with a visual address book, they enable applications from reading text messages and email to visual navigation along with more advanced features like basic augmented reality applications. Vuzix Smart Glasses, M100 include an integrated head tracker and GPS for spacial and positional awareness and an integrated camera enables video recording and still image capture. The interactive tracking and integrated camera combined with applications on the M100 and a smartphone linked to the Cloud, allow for the merging of virtual information with the real world.

Paul J. Travers, Chief Executive Officer, said, “We are honored to win this Innovation Award, our first BEST OF INNOVATIONS among a competitive field of great inventions. While we have consistently delivered new technology each year to our customers, the Vuzix M100 represents our most significant break through yet in design and capability. We believe Vuzix Smart Glasses will have wide reaching impact on the way we use mobile devices.”

Mr. Travers continued, “Running the Android OS enables application downloads directly into Vuzix Smart Glasses M100. This flexibility is going to open up many amazing new solutions for our users from advanced HUD navigation applications to gaming. Not only are Vuzix Smart Glasses M100 a great hands free solution, but finally there is a platform that is designed specifically for the growing augmented reality markets. Enabling hands-free access to applications from visual search to derivatives of mapping street views – all will finally be available in a pair of Vuzix Smart Glasses.”

Vuzix Smart Glasses M100 will be showcased at the 2013 International Consumer Electronics Show, January 8th to 11th. Vuzix will be demonstrating a number of advanced hands-free applications with them. Visit Vuzix at the Las Vegas Convention Center’s Central Hall, Booth #14046.

Follow Vuzix on Twitter [@Vuzix](https://twitter.com/Vuzix) and facebook.com/Vuzix for the latest news on Vuzix Smart Glasses and the company’s entire line of award winning video eyewear. If you’re a developer, please sign up to join Vuzix

growing team of application developers at www.vuzix.com/developer. Be one of the first to support this amazing new step in the evolution of mobile information technology.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds over 47 patents and patents pending and numerous IP licenses in the Video Eyewear field. The company has won 12 Consumer Electronics Show Innovations Awards and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:VZX - News, OTC:BB: VUZI, FMB: V7X) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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