



Press Release

Vuzix Announces Its Next Generation Video Eyewear – The Widescreen Wrap™ 1200

ROCHESTER, NEW YORK-- (January 4, 2011) - Vuzix Corporation (TSX-V: [VZX](#), OTC:BB: [VUZI](#)) ("Vuzix" or, the "Company") announced today that it will begin shipping its next generation video eyewear product, the widescreen Wrap 1200 in the Spring 2011. This is Vuzix' first high-resolution video eyewear model in a native 16:9 format and offers full color WVGA (852 x 480) support with component video inputs. The video eyewear provide a viewing experience similar to a 75-inch flat panel television viewed from 10-feet, the world's first high-resolution 16:9 widescreen video eyewear.

The product will be on view at the 2011 International Consumer Electronics Show, January 6th to 9th. Visit Vuzix at the Las Vegas Convention Center's Central Hall, Booth #11740.

Paul J. Travers, Chief Executive Officer, commented, "Vuzix is committed to delivering higher quality viewing experiences to our customers as quickly as our innovations and know-how allows. Keeping pace with the advances we have made in our optics technology, the Wrap 1200 is the best high-resolution video eyewear available."

Like all patented Wrap model video eyewear models, the Wrap 1200 can be worn over many prescription eyeglasses. In addition, focal adjustment is provided for each eye. Adjustable IPD (eye-separation), nose bridge and the Vuzix trademark AccuTilt® features ensure optimum comfort even for the longest movies. Wearers can view standard 2D video or any of multiple 3D formats, NTSC or PAL video content in 4:3 or 16:9 aspect ratio. The Wrap connects to virtually any video source through its standard composite and component connection options, or to a PC through an optional adapter. The Wrap 1200 comes with cables for easy connection to an Apple® iPhone® or iPod touch®. No other video eyewear offers the same degree of content compatibility, comfort and performance.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the defense, consumer and media & entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience, provide solutions for mobility, thermal sighting systems, tactical wearable displays, virtual and augmented reality. With its origins in defense research and development for next generation display solutions, Vuzix holds over 51 patents in the Video Eyewear field. The company has won 9 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product, several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to, among other things, future order backlog, the Company's financial position, new opportunities, the Company's ability to capitalize on new opportunities and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "plans," "seeks," "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this

release. The Company's actual results could differ materially from those projected in the Company's forward-looking statements due to, among other things, our ability to raise necessary capital; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the timing of new product launches; delays in product development; and dependence on third parties for certain key components. These risk factors and others are described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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