



# Press Release

## **Vuzix M100 Smart Glass Prescription Eyewear Available in National Retail Optical Chain for the First Time Ever**

### ***Inclusion in Eyeglass World Stores Broadens the Market for Vuzix Smart Glass Products***

ROCHESTER, N.Y., June 23, 2015 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that Eyeglass World®, a leading US retailer of affordable prescription eyewear, has launched the first retail collection of prescription lenses for the Vuzix M100 Smart Glasses and other smart glasses technologies in the U.S. The debut of specially designed prescription lens options for wearable brands including Vuzix coincides with Eyeglass World's retail expansion into California. Eyeglass World celebrated the grand opening of a Vista, California location on Friday, June 19, 2015, which is the first of eight Eyeglass World stores planned for the San Diego area by June 2016.

"We are extremely excited about the launch of M100 wearable smart glasses frame and prescription lenses in Eyeglass World," explained Paul Travers, President and CEO of Vuzix. "Having wider access to these products will make it easier for our enterprise customers to deploy our M100 products in the workplace, leading to greater productivity and increased job satisfaction. This is another example of the strong momentum that our business is experiencing, as we continue to build our presence in both the enterprise and consumer markets."

"Making prescription lens solutions readily available at retail for smart glasses wearers like the Vuzix M100 helps overcome a critical hurdle in the future of eyewear," said Bruce Steffey, President and COO of National Vision, Inc. "Smart glass sales, for leisure and business uses, will be a major growth driver for the eyewear category in future years. We're excited to be at the forefront of innovation in wearable technology by distributing prescription smart glass lenses and in-store hardware as a component of Eyeglass World's West Coast expansion, and expect to rollout these offerings to all of our stores within 12 months."

Prescription smart glasses solutions from Eyeglass World use Smart GOLD™ Lenses, developed in partnership with Rochester Optical, to compensate for the unique visual demands of smart glasses. Whereas normal prescription lenses are not optimized for devices using a Heads Up Display (HUD) such as the Vuzix M100, Smart GOLD Lenses provide specific adjustments – unique to a user's eyes – for the upper corners of a lens where a HUD is located. This greater visual clarity may help minimize eyestrain and eye fatigue for smart glass wearers. Eyeglass World becomes the first brick and mortar retailer in the world to offer Vuzix M100 hardware with the availability of prescription lenses.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility,

wearable displays and virtual and augmented reality. Vuzix holds 41 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **About Eyeglass World**

Eyeglass World is an optical retail chain owned by National Vision, Inc., one of the largest optical retailers in the United States, operating over 800 retail locations in 44 states plus the District of Columbia and Puerto Rico. National Vision employs over 8,000 employees, and its retail divisions include Eyeglass World, America's Best Contacts & Eyeglasses, Vision Centers brought to you by Walmart, and Vista Optical inside Fred Meyer and Optical Centers on select military bases. The company's vision is: We believe everyone deserves to see their best to live their best.

Learn more about Eyeglass world and their Smart Glasses launch here:

<http://www.multivu.com/players/English/7544551-eyeglass-world-expands-debuts-smart-glass/>

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to earnings, financial results, among other things, the impact and success on M100 Smart Glasses sales of the business relationship with Eyeglass World, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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