

September 30, 2015



Vuzix M100 Smart Glasses Enable Ubimax xPick and xAssist Applications for Enterprise

ROCHESTER, N.Y., Sept. 30, 2015 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets announces that Ubimax, a leading supplier for industrial wearable computing solutions, has integrated its proven wearable apps "xPick" for pick-by-vision and "xAssist" for remote service running on the SAP HANA® Cloud Platform with direct support for Vuzix M100 Smart Glasses.

"This is another example of our progress towards our goal to make Vuzix M100 Smart Glasses multi-functional with new enhancements and apps from our partners, as we continue to innovate and bring cutting-edge solutions for enterprise customers," said Paul Travers, President and CEO of Vuzix.

With the proven pick-by-vision solution xPick for manual order picking, incoming, outgoing and sorting of goods, as well as inventory processes, Ubimax's customers are achieving performance improvements of up to 30% in their productive environments. The xAssist solution reduces travel times and improves service levels of Ubimax's customers with its options for hands-free audio and video sessions with features like document upload, chat or remote marking of items. Numerous international customers such as Daimler, Volkswagen and DHL already benefit from using Ubimax's wearable solutions on smart glasses including Vuzix.

"The integration of our pick-by-vision solution xPick and our remote assistance solution xAssist running with the SAP HANA Cloud Platform now allows existing SAP customers all over the world to integrate and roll out our mature wearable computing solutions very efficiently and with complete stability. The Vuzix M100 Smart Glasses provide a perfect and reliable hardware platform for our customers to deploy these solutions," stated Percy Stocker, COO, Ubimax. "xPick and xAssist can now be found on the SAP Store and the SAP HANA Apps Center, where it is discoverable and available to all SAP customers worldwide."

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include

personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 41 patents and 11 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

About Ubimax GmbH

Ubimax is a leading supplier of wearable computing solutions which are deployed by organizations, midsize companies as well as international enterprises spanning multiple industries. Its innovative solutions improve customers' business process speed, quality and flexibility beyond state-of-the-art by making use of wearable computing technology such as Vuzix M100 or Google Glass.

The portfolio of Ubimax includes both tailor-made customer solutions and industrial high-performance standard applications such as "xPick" for order picking, "xMake" for assembly assistance and quality assurance or "xAssist" for remote service scenarios. Ubimax is a full-service provider along the entire application value chain, ranging from initial consulting to software implementation and subsequent maintenance and support, acting as a one-stop-shop to its customers.

The Ubimax team consists of wearable computing pioneers with more than 15 years of experience. Its senior advisory board with leading subject matter experts (e.g. Prof. Thad E. Starner) helps to keep Ubimax clearly ahead of competition.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M100 Smart Glasses, developer adoption and software titles supporting the M100, the xPick and xAssist Ubimax applications running on the M100 and their user productivity enhancements, their market success and other technological advancements working on M100 products, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

For further information:

Media and Investor Relations Contact:

Andrew Haag
Managing Partner
IRTH Communications
vuzi@irthcommunications.com
Tel: (866) 976-4784

Vuzix Corporation
2166 Brighton Henrietta Townline Road
Rochester, NY 14623 USA
Investor Information – Grant Russell
IR@Vuzix.com
Tel: (585) 359-7562
www.vuzix.com

For further sales, and product information, please visit:

North America:

<http://www.vuzix.com/contact/>

Europe/UK:

<http://www.vuzix.eu/contact/>

Asia:

<http://www.vuzix.jp/contact.html>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/vuzix-m100-smart-glasses-enable-ubimax-xpick-and-xassist-applications-for-enterprise-300151381.html>

SOURCE Vuzix Corporation