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## Vuzix M100 Smart Glasses Prescription Safety Eyewear Now Available

### Safety Standard Expands Industrial Opportunities for M100 Smart Glasses

ROCHESTER, N.Y., July 27, 2015 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise, and entertainment markets, is pleased to announce that Vuzix M100 Smart Glasses are now available for the first time in a prescription capable safety glass format. Industry leader Rochester Optical has officially launched its ANSI (American National Standards Institute) rated safety glasses for the Vuzix® M100. The safety glasses with side shields successfully met ANSI/ISEA (International Safety Equipment Association) Z87.1-2010 standards and are available to innovative companies utilizing Vuzix M100 Smart Glasses in the workplace. Rochester Optical is the first and only optical manufacturer to offer prescription safety glasses for Vuzix M100 currently.

"This safety standard is excellent news for the ongoing development and global sales of Vuzix," noted Paul Travers, President and Chief Executive Officer at Vuzix. "Our devices are used throughout industry and having glasses that not only allow for prescription lenses, but also have the Z87.1-2010 rating gives us an even stronger case for use in challenging enterprise environments."

Patrick Ho, CEO of Rochester Optical commented, "We are delighted to be working with and supporting Vuzix. Securing the rating is part of our ongoing program to help leading manufacturers solve their safety eyeglasses and industrial smart eyewear problems. Our objective is to help remove any barriers to smart glasses adoption by leading the way with robust safety standards and excellent quality. This is another ground-breaking step forward."

The availability of Z87.1-2010 certified eyeglasses for the M100 smart glasses will allow companies conducting pilots to roll out programs to more users and ultimately into broader adoption without compromising worker safety.

Employees view the smart glasses display frequently and for long durations. Therefore, in addition to safety, visual acuity, comfort and fashion are critical. Rochester Optical's Smart GOLD™ Lenses minimize eyestrain and eye fatigue, allowing Vuzix M100 Smart Glasses

to be worn comfortably for extended periods of time. Smart GOLD™ Lenses compensate for the unique visual demands of smart glasses. Whereas normal prescription lenses are not optimized for devices using a Heads Up Display (HUD) such as the Vuzix M100, Smart GOLD Lenses provide specific adjustments – unique to a user's eyes – for the upper corners of a lens where a HUD is located. This greater visual clarity may help minimize eyestrain and eye fatigue for smart glass wearers. By creating an additional, optimized optical center where the HUD is viewed and compensating to balance binocular vision, Smart GOLD eliminates prismatic effects and off axis aberrations, providing continuous, comfortable visual acuity.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 41 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the potential business impact of the availability of safety glass mounts for the M100 Smart Glasses, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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