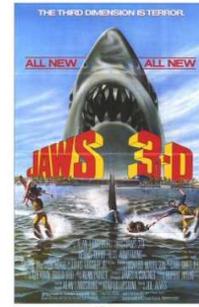
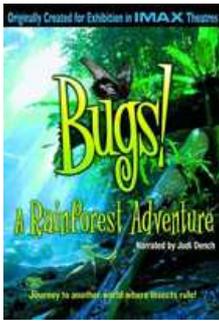




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Press Release



Vuzix Offers 3D DVD Titles for its Video Eyewear in the latest Industry Standard Side-by-Side Format

Rochester, NY - March 10, 2010 – Vuzix Corporation (TSX-V: VZX), the world leader in Video Eyewear, introduces a collection of 3D DVD titles now available for purchase on the company's web store at www.vuzix.com. These DVDs are mastered for viewing on its Video Eyewear and compatible 3D television sets. The initial list of 14 movies, from "Jaws 3D" to "SOS Planet", is just the start of a growing portfolio that will give owners of Vuzix Video Eyewear even more 3D viewing options.

Though 3D DVDs have been available for some time, they are hard to find and can sometimes have questionable quality. Vuzix 3D titles are all in the latest Side-by-Side format; just one of the multiple formats supported by Vuzix Video Eyewear. In fact Side-by-Side 3D support was recently approved as a mandatory 3D format by the consumer electronics industry for upcoming 3D displays, ensuring Vuzix Video Eyewear users will have lots of future 3D viewing opportunities. Now movie buffs can bring home these DVDs, view upcoming 3D television broadcasts and new 3D Hollywood blockbusters on their personal big screen 3D Video Eyewear, without the high cost of purchasing one of the new 3D TVs expected to be available later this year.

Vuzix CEO, Paul Travers, says: "It is exciting for our users to have this growing list of 3D titles available from a single source with the assurance they will work with their Vuzix 3D Video Eyewear. Upgrading to a home 3D experience is expected to cost thousands of dollars through the replacement of a user's HD

television; whereas Vuzix' customers can enjoy a big screen 3D experience today with the purchase of a pair of Vuzix Video Eyewear for as little as \$249."

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release may relate to, among other things, future products, product features and applications. They are generally identified by words such as "plans," "seeks," "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially from those projected in the Company's forward-looking statements due to, among other things, our ability to raise necessary capital; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the timing of new product launches; delays in product development; and dependence on third parties for certain key components. These risk factors and others are described in the Company's reports filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators. Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

About Vuzix Corporation

Vuzix Corporation manufactures personal display devices for the entertainment, defense, industrial and low vision medical markets. Vuzix products provide users with a portable and private big screen experience that delivers big screen mobile entertainment in the consumer markets, low vision assist in the medical markets and tactical information in the defense markets. The company is revolutionizing the mobile display industry and aims to continue to create products that enrich the lives of its customers. Vuzix has won six CES Innovations Awards since 2005, the 2008 RetailVision Best New Product - Hardware Award among others. Founded in 1997, Vuzix recently became a public company listed on the TSX Venture Exchange (TSX VENTURE: VZX) with offices in Rochester, NY, London, UK and Tokyo, Japan.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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