



## Vuzix to Introduce Revolutionary Augmented Reality Wrap 920AR Video Eyewear at 2010 International CES



*See the world's first augmented & mixed reality sunglass-style video eyewear with integrated stereo cameras at the Las Vegas Convention Center's Central Hall, Booth Number #8756 on January 6-9<sup>th</sup>, 2010*

**Rochester, NY – January 7<sup>th</sup>, 2010** – Vuzix Corporation (TSX-V: VZX), the leader in video eyewear for the mainstream consumer, defense and low vision markets, will debut the Wrap 920AR eyewear complete with a stereo camera pair that “looks” into the world, bringing mixed and augmented reality content to life. With the new Wrap 920AR, users can view the real-world environment and computer-generated imagery seamlessly mixed together; allowing video game characters to jump out of the TV and come to life in your living room, or magazines and books with animated links back to the web in real time.

The stereo camera pair delivers a single 1504 x 480 side-by-side image that can be viewed in 3D stereoscopic video, while the video eyewear provides an unprecedented 67-inch display as seen from 10 feet. The Wrap 920AR also includes a 6 Degree-of-Freedom Tracker, which allows for absolute accuracy of roll pitch and yaw and also X, Y and Z positioning in 3D space. Selected as a 2010 CES Innovations Award winner and a semifinalist for the “Last Gadget Standing” competition, the Wrap 920AR will be the highlight of Vuzix’ display at the 2010 International Consumer Electronics Show.

“The Wrap 920AR offers the world’s only sunglass styled Augmented Reality experience” said Vuzix CEO, Paul Travers. “This state-of-the-art video eyewear, offers consumers an AR solution only available in handheld devices to date, merging the real world with the digital in a pair of glasses makes for world changing experiences from industry to gaming,” adds Travers. “With the Wrap 920 AR, Vuzix brings exclusive new capabilities to the consumer video eyewear industry.”

The Wrap 920AR’s stereo camera assembly and 6-DoF Tracker will also be available separately for upgrading existing Wrap video eyewear.

### *Vuzix Wrap 920AR Specifications:*

- 1/3-inch wide VGA Digital Image Sensor
- Resolution: 752H x 480W
- Includes 6 Degree-of-Freedom Tracker
- Frame rate: 60 fps
- Dynamic range: >55dB linear; >80-100dB in HiDy mode
- Shutter efficiency: >99%
- ADC Resolution: 10-bit column parallel



- High-speed USB 2.0
- PC and Mac compatible
- Systems requirements: Windows XP SP2, Windows Vista, Windows 7, Mac OS X 10.4.9 or higher
- MSRP: \$799.99

Visit **booth number 8756 in Central Hall** for the opportunity to experience this technology first hand. Additionally, we are also happy to set up interviews where available for an in-depth review of this technology.

Expected availability for the Wrap 920AR is 2<sup>nd</sup> quarter of 2010. For specific product or company information, please visit [www.vuzix.com](http://www.vuzix.com).

*To request additional information or product images, please contact PR Representative Natalia Battaglia at (305) 576-1171 x25 or at [natalia@maxborgesagency.com](mailto:natalia@maxborgesagency.com).*

### **Forward-Looking Statements Disclaimer**

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### **About Vuzix Corporation**

Vuzix Corporation manufactures personal display devices for the entertainment, defense, industrial and low vision medical markets. Vuzix products provide users with a portable and private big screen experience that delivers big screen mobile entertainment in the consumer markets, low vision assist in the medical markets and tactical information in the defense markets. The company is revolutionizing the mobile display industry and aims to continue to create products that enrich the lives of its customers. Vuzix has won six CES Innovations Awards since 2005, the 2008 RetailVision Best New Product – Hardware Award among others. Founded in 1997, Vuzix recently became a public company listed on the TSX Venture Exchange (TSX-V: VZX) with offices in Rochester, NY, London, UK and Tokyo, Japan. For additional Vuzix Corporate Information, please contact [IR@vuzix.com](mailto:IR@vuzix.com).

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