



Press Release

Vuzix CEO to Deliver Keynote Speech & Feature M100 Smart Glasses at Wearable Tech Expo

Wearable computer market projected to reach \$6 billion by 2016

New York, NY -- July 22, 2013 - [Vuzix Corporation](#) (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X), the leading developer and supplier of smart glasses, today announced its participation at the Wearable Tech Expo, hosted at the Kimmel Center in Manhattan, NY from July 24th to 25th. [The Wearable Tech Expo](#) will feature pioneers of wearable technology and the companies that are now driving the wearable tech market with real products. The wearable-computer market may swell to \$6 billion by 2016, according to Wellingborough, [U.K.-based IMS Research](#).

Vuzix' CEO Paul Travers will be as a keynote speaker at the Expo on Thursday morning from 8:45-9:45am on July 25th. Mr. Travers will speak about Smart Glasses as Wearable Tech and Augmented Reality.

Travers is a pioneer of Augmented Reality and the wearable technology industry, having created some of the first wearable tech in 1997.

As a sponsor of the event, Vuzix will be raffling off two Silver SDK Developer Kits for the M100 Smart Glasses. Vuzix will also demonstrate the M100 for visitors, showing the capabilities of the new product for both enterprise and consumer applications. The Company will also join the Demo Forum, where wearable tech companies will be given 10 minutes to showcase their products in front of judges, competing for awards.

Vuzix CEO Paul J. Travers explained, "Wearable devices are the foundation of a rapidly emerging industry that has the potential to reshape our daily lives. I am thrilled to speak at the Wearable Tech Expo, and I am excited to showcase some of Vuzix' recent developments with the M100. Vuzix is very pleased to have the opportunity to participate in these events and to support the wearable tech community."

The Expo will include a range of speakers from a cross section of thought leaders, innovators and product creation "dreamers" who have turned wearable tech into the next major growth area of high tech. During the exhibition attendees will be able to interact with new products and applications, while learning about emerging capabilities and functionality of cutting-edge wearable technology. For more information on the event please visit: <http://www.wearabletechworld.com/conference/>

About Vuzix CEO Paul Travers

Paul J. Travers is the founder of Vuzix, has served as President and Chief Executive Officer since 1997 and has been a member of the Vuzix board of directors since November 1997. Prior to the formation of Vuzix, Mr. Travers founded both e-Tek Labs, Inc. and Forte Technologies Inc. He has been a driving force behind the development of the Company's products for the consumer market, and most recently for the enterprise market as well. With more than 25 years of experience in the consumer electronics field, and 15 years of experience in the augmented virtual reality and display fields, he is a nationally recognized industry expert. He holds an Associate degree in engineering science from Canton, ATC and a Bachelor of Science degree in electrical and computer engineering from Clarkson University.

About The Vuzix M100

The Vuzix M100, a hands free display peripheral for your smartphone, has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a wireless link to the Cloud, enable the merging of virtual information with the real world. Developers interested in knowing more about the Vuzix M100, please sign up to join Vuzix growing community of application developers at developer.vuzix.com. Be one of the first to develop on the next frontier of mobile information technology.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 48 patents and patents pending in the video eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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