



Press Release

Vuzix Smart Glasses App Store Goes Live On Company's Website

December 17, 2014 – Rochester, NY – [Vuzix® Corporation](#) (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses in the consumer, commercial and entertainment markets, today announced that its App Store has just gone live on the Company's website. The App Store supports both free and purchasable apps in multiple categories from enterprise tools to streaming video and visual communications, including applications such as Netflix and Skype. There are also tools and developer links from many of the leading augmented reality (AR) development companies' available, including SDKs from Metaio and Wikitude; as well as rich AR apps from companies like EON Reality and Mobiti. With the App store going live, the Company expects it to grow as additional apps are in development from many Vuzix partners for the M100 Smart Glasses, as well as for future Vuzix smart devices. To visit the App Store, use this link: <http://appstore.vuzix.com/>

"We are thrilled to be launching our new App Store for our thousands of M100 users," said Paul Travers, President and CEO of Vuzix. "The App Store is an ideal venue for Vuzix users to find the best apps on the market for their M100 Smart Glasses in an easy-to-use and convenient virtual storefront. No matter the customer, users will be able to maximize the value of their Smart Glasses today and into the future as we are making sure to add the latest apps on a regular basis."

Initially, all titles on the App Store will be free with paid apps being enabled in early 2015. Apps are downloaded directly to the M100 Smart Glasses via WiFi or Bluetooth through the user's partner device. A Vuzix App Store account with registered M100 Smart Glasses are required to download and install these apps.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking



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statements contained in this release relate to Apps designed for Vuzix, the Vuzix 'App Store', upcoming new Apps, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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