



Press Release

Vuzix Corporation Announces Partnership with APX Labs To Expand Scalable Enterprise Smart Glass Solutions

As Part of Salesforce Wear initiative, New Partnership Extends APX Labs' Skylight Software Platform to the Vuzix M100 Smart Glasses for Increased Efficiency in the Enterprise

ROCHESTER, N.Y., Jan. 7, 2015 – Vuzix® Corporation (OTCQB: VUZI), a leading supplier of video eyewear and smart glasses products, today announced a partnership with APX Labs, the developer of the Skylight software platform for enterprise smart glasses solutions. This partnership extends Skylight to the Vuzix M100 Smart Glasses, creating a solution that improves productivity by providing hands-free, real-time access to critical applications and information within an employee's field of view, without disrupting their flow of work.

As partners in the Salesforce Wear initiative, the two companies will be demonstrating the integration between the M100, Skylight, and the Salesforce Service Cloud at this year's CES (booth #14848, Tech East, LVCC Central Hall). The full, end-to-end solution will showcase mobile workers equipped with smart glasses to access contextually relevant and mission-critical information in real time and collaborate with remote experts while connected to Skylight and Service Cloud.

"This partnership creates the perfect marriage of form and function, with the Vuzix M100 offering the most advanced wearable, smart glasses platform to solve real business problems," said Dan Cui, VP Sales & Business Development, Vuzix Corporation. "With the support of Skylight, the M100 Smart Glasses deliver a great user experience with the extensibility and flexibility needed to integrate with powerful enterprise data sources."

The M100 Smart Glasses were recognized as the "Best of Innovation" at the Design and Engineering Award at CES (Consumer Electronics Show) Innovations 2013 and selected as Best Technology in the Wireless Handset Accessory category.

Skylight R4 from APX Labs continues to be the leading choice for enterprises to empower their hands-on workforce with new wearable technology. New capabilities in Skylight R4 include the ability for users to seamlessly move online and offline, all while keeping their information encrypted and in sync. Skylight R4 expands its existing multimedia capabilities with an enhanced system for capturing and viewing video content. Skylight R4 improves worker efficiency and safety with indoor navigation and proximity sensing using Bluetooth low-energy beacons. Skylight R4 includes a rich new set of extensibility and back-end integration solutions.

"Our partnership with Vuzix and Salesforce demonstrates how APX Labs is working to enable businesses to empower their hands-on workforce. These companies want to use a great, rugged device like the M100, but it also needs to tie into their existing Service Cloud infrastructure," said



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Brian Ballard, CEO and co-founder, APX

Labs.

“Our Skylight product is the link that makes this real, practical and affordable today.”

“This partnership is an excellent demonstration of how apps and wearable hardware can successfully harness the power of the cloud and enable employees to perform their jobs more intelligently and efficiently,” said Daniel Debow, SVP of emerging technologies at Salesforce. “We commend APX Labs and Vuzix on their creative use of the Salesforce Wear developer platform, and this partnership demonstrates the immense potential of wearables in the workplace.”

To learn more about APX Labs and the Skylight software platform, please visit <http://www.apx-labs.com/products/skylight/>

About Vuzix Corporation

Vuzix is a leading supplier of video eyewear and smart glasses products in the consumer, commercial and entertainment markets. The company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the video eyewear field. The Company has won Consumer Electronics Show (CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

About APX Labs

Since 2010, APX Labs has been the leader in developing smart glasses based solutions for the industrial and commercial workforce. APX Labs' Skylight software platform enables users to see an overlay of information in their field of view, enabling workers to access data and applications, broadcast their view to colleagues, or receive live assistance – all on a heads up display and within their line of sight. Skylight integrates with existing and custom enterprise systems to drive improved productivity, operational flexibility, and process compliance & safety for the connected workplace. APX Labs proudly provides its Skylight platform to leading enterprises in manufacturing, logistics, oil & gas, and field services with active users in the U.S., Europe, and Middle East, with new operational scenarios continually being developed to meet workforce demands. For additional information, visit www.apx-labs.com.

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Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the success and use of the APX and Salesforce Service Cloud application designed for Vuzix M100, M100 Smart Glasses, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and



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similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The

Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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