



Press Release

Vuzix Wins Prestigious Award for Best AR Hardware Innovation 2013

Vuzix and its M100 Smart Glasses recognized at UK AR Awards for second consecutive year

Rochester, NY -- June 28, 2013 - [Vuzix Corporation](#) (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X), the leading developer and supplier of smart glasses, today announced its [M100 Smart Glasses](#), the world's first enhanced "Hands Free" smartphone display and communications system, won the Best AR Hardware Innovation 2013 award at the [Augmented Reality Summit in London](#). Entries were judged on: concept of use of AR; imagination, innovation and uniqueness; commercial feasibility; market perception; and achieved results/ROI.

Following a day of intense augmented reality (AR) discussions at the AR Summit, including participation in a panel discussion on, "[Augmented Reality Eyewear - How does the world look through AR eyes?](#)" Vuzix stepped up to collect the acclaimed award at the ceremony hosted in the evening at the Millbank Tower in London. In addition, Vuzix was [shortlisted](#) in two other categories, Best AR Technology Platform 2013, and AR Awards Champion of 2013, for which Vuzix was highly commended.

On winning the award, Vuzix CEO, Paul Travers said, "We expected the M100 to be well received within the industry and already it is showing great potential, working with fantastic AR apps, such as WordLens, Metaio's AR SDK and Juniao, Augmate's enterprise based AR tools, SAP's enterprise applications and many others. This award demonstrates the recognition by those that are deeply involved with the ever changing world of augmented reality. It's an honor to be a part of molding the future of AR and developing the M100 device - which will change the way we see things, interact with the world around us and much more. Credit to the whole Vuzix team here and in Rochester."

In 2012, Vuzix won the AR Summit's award for Best Augmented Reality Technology Provider. The Vuzix M100 also won the Consumer Electronics Show (CES) [2013 BEST OF INNOVATIONS Award](#) for Best Technology in the Wireless Handset Accessory category. The M100 can run stand alone apps through the integrated Android OS. Working in harmony with a smartphone, users can also engage with existing and future applications such as texts, video, email, mapping, and audio.

According to [Juniper Research](#), annual revenues generated by mobile AR applications and services are expected to approach \$1.5 billion by 2015, up from less than \$2 million in 2010.

To find out more about the M100 Smart Glasses and Vuzix' entire line of award winning video eyewear, visit www.vuzix.com or follow Vuzix on Twitter [@VuzixEurope](#) and [facebook.com/VuzixEurope](https://www.facebook.com/VuzixEurope).

About The Vuzix M100

The Vuzix M100, a hands free display peripheral for your smartphone, has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a wireless link to the Cloud, enable the merging of virtual information with the real world.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 48 patents and patents pending in the video eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V: [VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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