



## Press Release

### **Vuzix and XOEye Technologies Partner to Deliver End-to-End Enterprise Wearable Technology Solutions in North America and Europe**

**January 4, 2015 – Rochester, NY – [Vuzix® Corporation](#)** (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses in the consumer, commercial and entertainment markets, today announced it has partnered with [XOEye Technologies](#), a leading enterprise wearables solutions company that is reshaping industrial business processes and data capture. Together, the organizations will focus on delivering custom, end-to-end enterprise wearable technology solutions consisting of a hardware and software platform.

Under the partnership, XOEye will bundle Vuzix's M100 smart glasses with its cloud-based software platform to create a wearable computing environment suitable for the toughest frontline work scenarios within manufacturing, construction, field services, and widely distributed organizations. This is a significant move away from Google's Android operating system (OS) platform as it is a new OS built upon Linux, which provides numerous benefits to its users including speed of development and community contributions to the advancement of the OS. XOEye's applications drive enhanced communication and operational efficiency for a variety of activities, including: remote diagnostic and managerial support, training, compliance and project documentation.

"Demand for wearables in the workplace continues to increase as requirements for efficiency, workplace safety and compliance across many sectors are becoming increasingly commonplace, and in some cases mandated," said XOEye Technologies CEO, Aaron Salow. "We recognized early on that our greatest value was to focus on developing the platform and applications our customers needed to achieve their business goals, and allow our partners to focus on perfecting the eyewear and other hardware sensors. Vuzix is one of the industry's leading smart glass providers in the market today, and we are pleased to join forces to deliver comprehensive solutions to our joint customers that leverage their market-proven and award-winning M100 smart eyewear."

The devices are equipped with an enterprise-grade, operating system, XOLinux; designed specifically for business applications and to integrate with existing technology infrastructure. XOEye Vision™ is a cloud-based software suite that, when bundled with smart glasses, collects workplace data and images for later retrieval and analyses while facilitating project management, employee communication, on-site safety and more.



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“XOEye understands the specific needs of industrial enterprise customers and has developed an open platform and suite of applications for this market,” said Paul Travers, CEO and founder, Vuzix Corporation. “We are excited to jointly pursue the multitude of opportunities we see in this market in partnership with a provider who is so highly regarded in the industrial enterprise space.”

XOEye is exhibiting its solutions this week at the 2015 International CES in Las Vegas at the Eureka Park NEXT pavilion located in the Sands Convention Center, Level 2, Booth #75616. XOEye representatives will also be demonstrating at the Vuzix booth located at the Las Vegas Convention Center, Central Hall, Booth #14848. To schedule a live demonstration or meeting with CEO, Aaron Salow, please contact Shayna Chapel at (952) 746-1310 or shayna@skyya.com.

## **About XOEye Technologies**

XOEye is pioneering a renaissance in the way manufacturing, industrial and widely distributed organizations operate with its industrial-grade wearable technology solutions. It combines wearable computing devices with a custom-fit operating system and cloud-based software for an end-to-end solution that provides real-time technology solutions for both employee and customer. Business processes including training, remote support, sales, service and auditing can now be fully supported remotely while improving productivity, efficiency, and service quality. XOEye’s XOLinux operating system and cloud-based XOEye Vision™ application suite are accessible through its open API and developer portal, offering enterprises access to these applications.

<http://www.xoeye.com/>

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company’s products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**



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Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Apps designed for Vuzix, the Vuzix 'App Store', among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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