



## Press Release

### **Vuzix Sponsors Two NTT DOCOMO Developer Contests for the Creation of New M100 Smart Glasses Apps**

#### ***Winners of each contest to be awarded M100 smart glasses***

November 26, 2013 – Rochester, NY – [Vuzix Corporation](#) (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, today announced it is sponsoring two events centered around developing apps for the M100 smart glasses, which are scheduled for launch in the coming weeks. The events are hosted by NTT DOCOMO, INC., (NYSE:DCM, TSE:9437, LSE:NDCM) the largest mobile service provider in Japan and NTT DOCOMO Ventures, Inc.,. NTT DOCOMO also recently showed the M100 to tens of thousands of attendees at CEATEC Japan 2013, the largest electronics show in Japan.

The first event is a developer contest, starting on the 18th of November, 2013 through the 16th of February, 2014, with final judging planned for early March 2014. The contest is focused on the development of applications using application programming interfaces (APIs) by NTT DOCOMO for use in a broad range of environments including consumer, enterprise, education, and more. The winner will receive a pair of M100 smart glasses from Vuzix.

The second event is a two-day long developer hackathon on December 7 and 8 at NTT DOCOMO Ventures, Inc.'s offices in Tokyo. At the event, key software application developers will have a chance to create a series of DOCOMO apps that run on the Vuzix M100. The event, after an introduction of how to use available APIs, will have a short training session on Vuzix smart glasses M100. After two days of intensive programming, multiple new applications will be developed with DOCOMO's APIs and among them, innovative applications bringing DOCOMO's concierge services to the smart glasses platform will be created as a way to bring user unique new experiences. At the end of the event, the best application developers will receive a Vuzix M100 as an award for their efforts.

For more information on these events please visit:

<http://everevo.com/event/9365>

#### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable

high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 36 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2013 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

**Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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