



# Press Release

## ***Vuzix and Evolar's Smartpick AR App Integrated in PCDData's Distrib XE Suite***

*Smartpick AR Branded As Distrib AR For Bakery Implementation To Reduce Error-Rated And Increase Productivity*

**October 30, 2014 – Rochester, NY – [Vuzix® Corporation](#)** (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, announced that the logistics automation firm, PCDData, has integrated Smartpick AR into its PCDData's Distrib XE Module and branded it as Distrib AR for use in the baking industry.

Smartpick AR is a first-of-its kind solution to provide a more simplified and efficient method for order picking. The Smartpick app, which was designed by Evolar, an ICT and Logistics Company, utilizes the Vuzix M100 Smart Glasses to offer an easy and affordable way to enable product pickers in warehouses, factories and retail operations to work faster, smarter and with less errors. PCDData ([www.pcddata.nl](http://www.pcddata.nl)) is a global leader in logistics automations systems for fast moving consumer goods, and partner of choice in the industrial bakery world. PCDData has over 800 systems installed across the globe, in more than 30 countries - including over 150 systems in North America.

Distrib AR is the latest product addition to PCDData's portfolio of picking solutions for the baking industry. The M100 is fully integrated in its Distrib XE suite, offering bakeries all functionalities to improve their existing dispatching process. The Distrib AR module is based on Augmented Reality (AR) when used with the M100 Smart Glasses. The Distrib AR solution is a self-supporting solution developed specifically with bakery operations in mind. It records all dispatch transactions, making it easy to accurately establish how and when the orders have been fulfilled to reconcile against production numbers. The solution offers similar high-performance, hands-free guided picking operation. Distrib AR has been showcased at the CeMAT fair in Hannover this week.

Distrib AR benefits include:

- Elimination of “unaccounted for” product
- Real-time track & trace of order fulfillment
- 20-50% proven efficiency improvement versus paper based order fulfillment
- Standardized way of working drives quality of delivery
- No IT hassle or need for electrician to get started

Paul Travers, President and CEO of Vuzix said, "It's great to see the evolution of the Smartpick application. PCDData is a leader in logistics for commercial bakeries worldwide and with this tool they are able to improve operational efficiency for their clients. Demand for order picking systems has increased as an increasing



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number of businesses seek more efficient processes for their order fulfillments and the Smartpick enables the picker to be more productive.”

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **About Evolar**

Evolar is a Belgian company founded in 2014 by a group of passionate people specialized in ICT & Logistics. Evolar develops Augmented Reality based applications for enterprises, based on the latest Internet of Things & Smart Glasses technologies. The goal of Evolar is to bring this innovative technology to the business users with the aim of increasing the productivity and quality of their work, with a focus on keeping a high job satisfaction.

## **About PCData**

PCData ([www.pcdatal.nl](http://www.pcdatal.nl)) is a global leader in logistics automations systems for fast moving consumer goods, and partner of choice in the industrial bakery world. PCData has over 800 systems installed across the globe, in more than 30 countries - including over 150 systems in North America.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to and include, final product and software features, future products incorporating Smartpick, potential market size of Smartpick users, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other



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items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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