



Press Release

Vuzix and NTT DOCOMO Feature M100 Smart Glasses at CEATEC Japan 2013

Award-winning M100, slated for release later in 2013, to be key featured product at Japan's biggest electronics show

Rochester, New York, September 26, 2013-- Vuzix Corporation (OTC:QB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, announced today that as part of its development efforts with NTT DOCOMO (NYSE:DCM, TSE:9437, LSE:NDCM), Japan's largest mobile service provider serving more than 60 million customers, its award-winning M100 smart glasses will be featured at CEATEC Japan 2013. CEATEC, the largest electronics show in Japan, will take place on October 1st to 5th, 2013. The M100 will be featured at NTT DOCOMO's booth # 4F08. Their special website for CEATEC 2013 is <http://docomo-exhibition.jp/cj2013/pc/>

"We're very excited to have our M100 featured by NTT DOCOMO at the largest electronics show in Japan. Over the years we have built a growing presence in Japan and we are pleased to have a developer and customer relationship now with the largest mobile service provider in Japan, NTT DOCOMO. Both Vuzix and NTT DOCOMO believe the smart glasses market in Japan has the potential to develop into a multi-billion dollar opportunity for the providers of wearable tech hardware, software, and of course network operators," stated Vuzix President and CEO Paul Travers.

"The compelling apps to be demonstrated by NTT DOCOMO for our M100 are already garnering the attention of leading technology companies active in the Japanese market," concluded Travers.

Vuzix established its Japanese operations almost at the outset of the Company and operates a sales and service office in Akasaka, Tokyo. To visit Vuzix' Japanese e-commerce site please visit: <http://www.vuzix.com/jp/>

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products, include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 33 patents and 15 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2013 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include the completion of the M100 Smart Glasses for volume manufacturing, distribution channel product demand, future business and development work with NTT DOCOMO and other Japanese focused companies, the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking

statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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