



# Press Release

## **Vuzix CEO Paul Travers Featured on Fox Business' Opening Bell with Maria Bartiromo**

*Co-branding Partnership with Lenovo Brings Award Winning M100 Smart Glasses into China*

ROCHESTER, NEW YORK (August 7, 2014) - Vuzix Corporation (OTC:QB: VUZI) ("Vuzix" or, the "Company"), a leading supplier of Video Eyewear and smart glasses products in the consumer, commercial and entertainment markets, announced that Paul Travers, Chief Executive Officer of Vuzix, was featured on the Opening Bell with Maria Bartiromo on Fox Business yesterday morning.

Mr. Travers was invited to appear on the segment to discuss Vuzix' recent announcement on a major deal with Lenovo, the world's largest PC company to launch the award-winning M100 Smart Glasses into China. The full interview can be accessed at: <http://video.foxbusiness.com/v/3716807203001/cool-wearable-glasses/#sp=show-clips>.

The wearable M100 Smart Glasses product offering will be co-branded as a Vuzix/Lenovo solution and will be marketed across China as part of Lenovo's New Business Development (NBD) brand. The "Vuzix M100 Smart Glasses powered by Lenovo NBD" will be marketed exclusively by Lenovo in China.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this release and in the Fox Business Network's *Opening Bell with Maria Bartiromo* interview are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements relate to the impact and success of the Lenovo agreement, further waveguide technology improvements and new products based upon them, among other things, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers and viewers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release and interview. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and

developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release and interview, except as required by applicable law.

**For further Investor Information, please contact:**

Investor Relations Contact:

Andrew Haag  
Managing Partner  
IRTH Communications  
vuzi@irthcommunications.com  
877-368-3566

Vuzix Corporation  
2166 Brighton Henrietta Townline Road  
Rochester, NY 14623 USA  
Investor Information – Grant Russell  
IR@Vuzix.com  
Tel: 585-359-7562  
[www.vuzix.com](http://www.vuzix.com)