



Press Release

Vuzix and xCon Partners Enter into Global Strategic Cooperation

Partnership to provide focused offerings on industrial wearable computing applications for Smart Glasses

Rochester, NY (February 18, 2014) – Vuzix Corporation (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, announced today that it has entered into a strategic cooperation with xCon Partners GmbH, a leading consulting and industrial wearable computing solution company. Under the strategic cooperation, xCon Partners will be an official Value Added Reseller (VAR) and launch partner of the Vuzix M100 Smart Glasses device for the European Market. In addition, xCon Partners will develop industrial wearable computing applications for Vuzix' Smart Glasses flagship model M100 and will support industry customers during application deployment, maintenance and support. xPick, an innovative multi-order picking solution created by xCon Partners, has already been successfully implemented on the new M100 device, attracting numerous interested companies from different industries.

The M100 smart glasses are the world's first commercially available hands free display and wearable computer with cloud communications. It comes with a light design, on-board processing unit, video camera, voice recognition, and gesture control. Furthermore, it provides the necessary ergonomic design and battery duration to be used during an entire working shift designed specifically to meet the needs of xCon Partners' enterprise customer base.

Paul J. Travers, President and CEO of Vuzix, confirms the wearable computing expertise of its new European VAR partner: "Based on more than 10 years of wearable computing experience, xCon Partners acts very closely to the market and end-user demands and has already implemented various wearable computing use cases successfully for customers. xCon Partners fits the mold of our most ideal partner given their expertise and experience in developing specific wearable computing applications, which is extremely valuable to customers. In addition, xCon Partners helps to constantly improve the Vuzix M100 hardware with valuable feedback from both its own software development team and its customers using the M100 in their day-to-day business."

"Vuzix is a company that drives innovation and that demonstrates a precise understanding of industrial requirements for wearable computing applications. Like no other supplier, they combine in-depth understanding of wearable computing with engineering skills and a solid understanding of industry requirements while still delivering very good usability and state-of-the-art design. That's why Vuzix is an optimal partner for us and our customers which we provide with various wearable computing applications," states Jan Junker, Partner and Managing Director of xCon Partners. "First positive proof point of the new partnership: "xPick", the multi-order picking solution of xCon Partners, is now using the M100 Smart Glasses to display picking information and thus enables order pickers to work at higher speed with fewer picking errors and greater flexibility. xPick will be officially presented to the public at the upcoming international logistics trade fair LogiMAT in Stuttgart, Germany (Feb. 25th – 27th) – Hall 5, Booth 371. Other application use cases such as "Remote Service", "Maintenance & Repair" or "Medical Support" are currently being developed by xCon Partners for the M100, meeting the increasing market demand for high quality wearable computing applications."

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 36 patents

and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI:QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.
www.vuzix.com

About xCon Partners GmbH

xCon Partners is a consulting and software development firm focusing on Business-IT-Alignment. Core expertise of xCon Partners are wearable computing applications ranging from custom developments to standard products such as "xPick". The Company is a full service provider along the entire application value chain starting with initial consulting over software design and development to application maintenance and support. With an extensive partner network in the wearable computing domain including leading universities and research organizations, xCon Partners has access to leading-edge know-how even on very special wearable computing aspects.

The "xPick" product is an innovative multi-order picking solution featuring an adaptive graphical user interface for head-mounted displays such as the Vuzix M100 and Tablet-PCs. The product's name "xPick" is short for "eXact Picking" – encoding its core characteristics of very low picking error rate, very high picking speed, and great solution flexibility.

www.xcon-partners.com

www.xpick.net

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to future product releases, including the M100, the Company's ability to capitalize on new opportunities with xCon and the sales and marketing efforts of the two companies, the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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