



Press Release

Vuzix concludes deal to incorporate HERE maps in M100 Smart Glasses

Expanding Versatile Mapping and Location Services for the Award Winning Smart Glasses

ROCHESTER, NY, January 7, 2015 — Vuzix® Corporation (OTC:QB: VUZI) (“Vuzix” or, the “Company”), a leading supplier of video eyewear and smart glasses products in the consumer, commercial and entertainment markets, announced that it has signed a licensing agreement with HERE, a Nokia company and leader in mapping, navigation and location experiences, to incorporate maps and location platform services from HERE as the primary mapping services in Vuzix M100 Smart Glasses.

On the M100 Smart Glasses, HERE provides a versatile mapping and location services engine, which offers both traditional 2-D and first person heads up display capability. This empowers application developers to create advanced and fully integrated mapping in their M100 offerings. HERE enabled Apps on the M100 may provide a complete stand-alone experience, including the ability to store map data locally on the device and use it offline for navigation, directions and search.

The Vuzix-HERE location offering includes among other features:

- Ability to overlay application customized data onto HERE base map, providing a high quality customized map user experience.
- Offline Navigation and map search.
- Turn-by-turn drive or walk guidance without an internet connection for 118 countries.
- Detailed maps for download to use offline with your M100 Smart Glasses.
- Integration with Bluetooth beacons and other short-range location devices in addition to GPS and network localization for high accuracy, high resolution localized mapping.
- Public transport maps and directions for more than 800 cities in more than 40 countries available without an internet connection and live traffic information for more than 40 countries.

"At HERE we believe that maps are essential for almost any kind of hardware today. Hence we aim to deliver our fresh maps, platform services and location cloud experiences to as many people and businesses across screens and operating systems", said Leon van de Pas, Senior Vice President and head of the Consumer business at HERE. "Through partnering with Vuzix we will for the first time provide our services for smart glasses as they are yet another screen where maps and location-related functionality are enhancing the user experiences for Enterprise customers and consumers alike."

"Vuzix is committed to providing our customers with the best possible mobile experience and we always look for partners to help expand the capabilities of our smart wearable devices," said Paul Travers, President Vuzix. "We are thrilled to partner with HERE and bring innovative, personalized mapping pedestrian navigation services to our M100 Smart Glasses. HERE's map services provide a critical component that our enterprise users have been clamouring for. Especially with the ability to provide offline mapping." For more information please also see <http://360he.re/HERE-Vuzix-CES>

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

About HERE and Nokia

HERE, a Nokia company, is a leader in navigation, mapping and location experiences. We build high definition (HD) maps and combine them with cloud technology to enable rich, real-time location experiences in a broad range of connected devices – from smartphones and tablets to wearables and vehicles. To learn more about HERE, including our work in the areas of connected and autonomous driving, visit <http://360.here.com>

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate, Smart Glasses, mapping services and the need for these services in the enterprise and prosumer markets, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

For further investor information contact:

Investor Relations Contact:

Andrew Haag

Managing Partner

IRTH Communications

vuzi@irthcommunications.com

Tel: (877) 368-3566

Vuzix Corporation
2166 Brighton Henrietta Townline Road
Rochester, NY 14623 USA
Investor Information – Grant Russell
IR@Vuzix.com
Tel: (585) 359-7562
www.vuzix.com