



Press Release

Vuzix M100 Smart Glasses Exclusively Available on Amazon.com

Company's Award Winning M100 Smart Glasses Available for Pre-Order Now

November 18, 2014 – Rochester, NY – In anticipation for the holiday season, [Vuzix® Corporation](#) (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses in the consumer, commercial and entertainment markets, today announced that a special prosumer version of its award-winning M100 Smart Glasses will initially be exclusively available on Amazon.com.

“This marks a major milestone for us and increases our ability to sell our products directly to consumers,” stated Paul Travers, President and CEO of Vuzix. “We are thrilled with the opportunity to offer our M100s--exclusively on Amazon—as the technology is really gaining traction and people are seeing the benefits of what our hands-free smart glasses have to offer.” Vuzix’ M100 Smart Glasses are available for purchase through [Amazon’s Wearable Technology store](#).

The M100 Smart Glasses include custom eyeglass frames made for the M100 by Rochester Optical, an accessory battery and a premium leather carrying case. The eyeglasses can be upgraded to match the user’s prescription at one of the more than 13,000 optical partner stores of Rochester Optical.

The M100 Smart Glasses is a cutting-edge hands-free wearable computing device that pairs with a user’s smartphone or available WiFi connection, offering text, video, email, mapping, and augmented reality through its personal display and computing system. The Vuzix M100 contains a virtual display with integrated camera for videos and snapshots. Running an Android OS the voice and hand gesture controlled M100 is designed to run applications in standalone operation or when connected to the internet, and works with thousands of existing applications with many more native applications in development.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company’s products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation every year starting from 2005 to 2015 and several wireless technology innovation awards



Press Release

among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M100 Smart Glasses, the impact and sales success of the M100 Prosumer version, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

For further information:

Investor Relations Contact:

Andrew Haag
Managing Partner
IRTH Communications
vuzi@irthcommunications.com
877-368-3566

For further company, sales, and product information, please visit:

North America:
<http://www.vuzix.com/contact/>

Europe/UK:
<http://www.vuzix.com/UKSITE/contact/index.html>

Asia:
<http://www.vuzix.jp/contact.html>