

# Press Release

## Vuzix M100 Smart Glasses Certified By China Quality Certification Center

M100 Becomes First Smart Glasses To Receive CQC/CCC Certification For Sale in the People's Republic of China

**November 11, 2014 – Rochester, NY –** <u>Vuzix® Corporation</u> (OTCQB: <u>VUZI</u>), a leading supplier of Video Eyewear and Smart Glasses in the consumer, commercial and entertainment markets, today announced that it has received accreditation from the China Quality Certification Center (CQC) to ship and distribute its products to customers in the People's Republic of China. The CQC is China's largest professional certification body and the M100 based on extensive testing and manufacturing facilities and process inspection has passed all certifications required to carry the CQC logo and ship in mainland China.

Approval was granted from the CQC early in the 4<sup>th</sup> quarter, which permits Vuzix to ship its award-winning M100 Smart Glasses to customers in the People's Republic of China. The CQC certification process confirmed manufacturing conformance of the M100 Smart Glasses to all standards required and passed by the M100 from safety to RF emission standards and a host of other standards.

Paul Travers, President and CEO of Vuzix, said, "We are delighted our products passed the CQC inspection and certification, making the M100 the very first smart glasses to receive this certification for resale in China. This is a major milestone for both our Company and the M100 Smart Glasses. China and the CQC hold very high standards when it comes to approving a product for sale in China with vigorous testing and inspections. With this certification, it shows potential customers and future partners the integrity of our products from a worldwide perspective. The product offering we created and co-branded with Lenovo was specifically designed and custom-tailored for the Chinese market and we are pleased that it is now certified to be shipped to end customers in China."

### **About The China Quality Certification Center**

The China Quality Certification Center (CQC) is a professional certification body under the China Certification & Inspection Group (CCIC) approved by the State General Administration for Quality Supervision, Inspection and Quarantine and the Certification and Accreditation Administration of the People's Republic of China. The CQC is the largest professional certification body in China. CQC is a national certification body (NCB) in IECEE CB system and an official member of China in IQNet, IFOAM, ANF and CITA. CQC has established cooperative relations with 27 certification bodies from 19 countries and regions.



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### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M100 Smart Glasses and sales into China, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

#### For further information:

**Investor Relations Contact:** 

Andrew Haag
Managing Partner
IRTH Communications
vuzi@irthcommunications.com
877-368-3566