

Vuzix Unveils New Prosumer Helmet Mount for M100

Company to Award 2 Brand New M100 Smart Glasses at Upcoming Road Titans 300+ Cycling Challenge



M100 Smart Glasses with mount that connects to bicycle helmets

November 6, 2014 – Rochester, NY – [Vuzix® Corporation](#), a leading supplier of Video Eyewear and Smart Glasses in the consumer, commercial and entertainment markets, is pleased to announce today that it will be giving away two brand new M100 Smart Glasses as prizes at the Road Titans 300+ Cycling Challenge, which will be held on November 7th, 8th, and 9th in South Carolina. During the race, a few select riders will use the M100 Smart Glasses along with a new mount that connects to their bicycle helmets. The riders will be testing the mount and at the same time recording footage as well as running apps and utilizing the smart glasses to increase their performance. Vuzix expects that its new M100 accessory mount to be available for purchase within 30 days and is designed for easy and secure connectivity with many popular bicycle helmets on either the riders left or right side.

The Road Titans 300+ Cycling Challenge is a grueling test of endurance that spans three days, covering more than 300 miles and a cumulative vertical elevation of 30,000 feet, in South Carolina's Oconee County. This



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premiere cycling experience is one of the most ambitious cycling challenges in the US and goes through one of National Geographic's "Destinations of a Lifetime." Participants include elite professionals as well as amateurs. Top participants will receive prizes which include Vuzix' M100 Smart Glasses. For more information please visit: <http://www.roadtitans300.com/>.

Paul Travers, President and CEO of Vuzix, said, "This event is the perfect venue to extend our field testing of the M100 and we are excited to give away our M100 Smart Glasses as prizes to select winners. We created the new helmet mount for bicycle riders because we believe that they can benefit greatly from the M100 and the many apps that can enhance their ride. The smart glasses have the ability to not only record activities from the wearer's perspective, but they can also display real-time video from other external wireless cameras, such as a GoPro™, so the wearer can watch themselves and their sports activity. The M100 when used in sports, provides a fully operational and programmable mobile device that can deliver valuable information like ride pace, mapping with heads up directions and even heart rate, when connected to appropriate body worn sensors, all in a device that presents like an advanced HUD in a modern car. The M100 is also easily controlled through voice or gesture control making situational awareness and safety on the bike much better than looking down at a phone strapped to the handlebars. The cycling market has an untapped potential and we have sponsored a few riders to test the M100 and we look forward to seeing the breathtaking photos, data, and feedback."

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (OTCQB: [VUZI](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

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