



# Press Release

## ***SAP Launches Two Enterprise Applications Supporting Vuzix' M100 Smart Glasses***

*Market Leader in Enterprise Application Software Provides Solutions that Support Vuzix' Smart Glasses for Hands-Free Warehouse Picking and Field Service Technician*

**October 17, 2014 – Rochester, NY – [Vuzix® Corporation](#)** (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, today announced that SAP has released two new applications for Vuzix' M100 Smart Glasses for the enterprise markets. The new augmented reality (AR) applications, SAP® AR Warehouse Picker and the SAP® AR Service Technician, help simplify and improve the user experience and work processes by offering a hands-free working experience. Vuzix has been working with SAP, a global provider of enterprise application software, to develop cutting edge augmented reality (AR) applications around Vuzix' M100 Smart Glasses for application in many enterprise areas including these initial applications for warehousing and field service. In support of SAP's software rollout, Vuzix has started shipping upgraded M100 Smart Glasses to SAP's sales team members, pre-loaded with the SAP demo software.

The SAP® AR Warehouse Picker is designed for the warehouse picker, allowing hands-free mobility using visualization and voice recognition to receive instructions via the M100 Smart Glasses to complete daily tasks without a hand held scanning device. Functions include bar code scanning for handling units, locations, products, stations and any other required scans, as well as voice input for quantity confirmation. With secure authentication on the user's SAP System thru QR-Code identity scans, the user experience is enhanced through the elimination of the need to enter a username, password, or login. To view a concept video of the SAP® AR Warehouse Picker please visit: [http://www.youtube.com/watch?v=9Wv9k\\_ssLcI](http://www.youtube.com/watch?v=9Wv9k_ssLcI)

The SAP® Service Technician application allows the field service technician to have access to 3D Visual Enterprise models of their workplace with instructions anywhere in a hands-free experience, allowing them to perform the necessary operations. The application features voice recognition and enables the use of an expert calling feature which allows a remote expert to give directions to a colleague while seeing what the field technician is seeing through their M100 Smart Glasses or Head Mounted Display. To View a concept video of the SAP® Service Technician please visit: <http://www.youtube.com/watch?v=UlpGDrSmg38>

Further information on augmented reality solutions from SAP can be found here: [www.sap.com/augmented-reality](http://www.sap.com/augmented-reality).

Further information on Vuzix M100 Smart Glasses for Enterprise can be found here: [http://www.vuzix.com/consumer/products\\_m100/](http://www.vuzix.com/consumer/products_m100/)



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The release of these two applications further extends the depth of Vuzix' growing portfolio of industry leading solutions being implemented for both enterprise and prosumer solutions. These applications are extremely scalable and have the potential to streamline operations in the warehouse, airline, oil and gas, and automotive industries, among others.

Paul Travers, President and CEO of Vuzix commented, "The launch of SAP's new applications for enterprise users demonstrates how the combination of our Smart Glasses and SAP's cutting edge software can deliver powerful tools that provide improved operating efficiency and ease of use for the operator. We have been working closely with SAP to develop Smart Glasses based productivity applications for the industrial user base and look forward to assisting them with many successful implementations of their software around the M100. This is a huge untapped market and we look forward to begin signing up customers."

## **About SAP**

As market leader in enterprise application software, SAP (NYSE: SAP) helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 261,000 customers to operate profitably, adapt continuously, and grow sustainably. For more information, visit [www.sap.com](http://www.sap.com).

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include the new technology and products that might evolve including the Company's the company's partnerships with partners like SAP and the performance of its products and these and other applications in the enterprise markets, among other things, and the Company's



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leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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