



# Press Release

## **NTT DOCOMO Releases Open Web API Compatible with Vuzix M100 Smart Glasses**

*Largest Mobile Phone Operator in Japan Releases "Device Connect WebAPI" for Mobile Device Connectivity*

**October 23, 2014 – Rochester, NY – [Vuzix® Corporation](#)** (OTCQB: [VUZI](#)), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, today announced Vuzix M100 compatibility with NTT DOCOMO's recent release of the "Device Connect WebAPI", an open source application-programming interface (API) to provide connectivity with various wearable electronic devices. The release supports Vuzix' award-winning M100 Smart Glasses. The API is currently being standardized by the Open Mobile Alliance the industry forum that is driving mobile-service standardization. Vuzix will be demonstrating the WebAPI running on Vuzix M100 Smart Glasses at the Digital Content Expo October 23 – 26, 2014 in Tokyo, Japan. Visit the following URL to learn more.

[http://www.dcxpo.jp/exhibition\\_index?lang=en](http://www.dcxpo.jp/exhibition_index?lang=en)

With more than 53 million customers, DOCOMO's Device Connect WebAPI release now enables near seamless interoperability between devices, apps, and web pages utilizing server-virtualization technology running on smartphones. The Device Connect WebAPI also engages developers to reach customers on mobile, social and cloud platforms, to fuel mobile and multichannel innovation strategies. The common API allow developers to create apps compatible with a variety of devices including the M100 Smart Glasses, which usually require dedicated development kits.

DOCOMO's new Open Web API allows developers to integrate services, sensors and other devices which will enable them to build completely new experiences based around the M100 Smart Glasses, fostering a more interactive experience and customized functionality. For example, a developer could link a wristband device of one manufacturer to operate Vuzix' Smart Glasses, and likewise retrieve data from a pedometer and a bodyweight scale of different manufacturers, and then integrate the data for display with a single application or web browser.

"We've been working with DOCOMO for some time and are collaborating on how to open up the power of our M100 Smart Glasses to extend beyond the current capabilities, to create innovation, and increase the depth of the overall experience," said Paul Travers, President and CEO of Vuzix. "Last year we demoed the M100 at the CEATEC Japan 2013 which received strong interest for our M100 Smart Glasses from the attendees at the



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event. DOCOMO sees that the wearable space is an exciting area to be in and is working with Vuzix to create an opportunity in the industry on a wider scope. We recognize the importance of being able to interact easily with other devices and sensors to harness creativity across the developer spectrum and provide a more varied experience for our users.”

The Device Connect WebAPI, available on [www.GitHub.com](http://www.GitHub.com), is currently being standardized as a Generic Open Terminal API of the Open Mobile Alliance - <http://openmobilealliance.org>, Vuzix is a member of OMA the industry forum that is driving mobile-service standardization.

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZL.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include the new technology, products and services that might evolve from the Device Connect WebAPI, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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