



Vuzix Announces iWear® AV310 Widescreen, The First-Ever Widescreen Personal Video Eyewear

The iWear® AV310 Widescreen has a 16:9 aspect ratio, providing the user with a virtual 52" home theater experience in 2D and stunning 3D video formats.

Rochester, NY – September 16, 2008 – Vuzix Corporation is thrilled to announce their latest innovation to the Video Eyewear market; iWear® AV310 Widescreen. This first-ever consumer iWear with a true widescreen 16:9 aspect ratio giving users a true home movie theater feel. The AV310 projects a virtual 52" screen from 9-feet and will run for five full hours on a single AA battery. Additionally, the AV310 offers independent focus adjustment, adjustable earbuds and nosepiece for unmatched long term comfort. Users can also expect improved compatibility, as the AV310 is compatible with all NTSC or PAL devices with a video output. Compatible devices include:

- All iPod models
- Portable media players
- Video cameras
- Cellular phones with video output
- Gaming consoles
- Digital cameras
- DVD players

"We are committed to providing our customers with the latest innovation in this exciting category and are delighted to provide the world's first and only widescreen video eyewear," said Vuzix CEO Paul Travers. "The revolutionary iWear® AV310 Widescreen is the ideal choice for the mobile consumer who's craving a way to significantly enhance their portable viewing experience," added Travers.

The AV310's features include:

- Virtual 52" screen viewed from 9-feet
- Full 16:9 Widescreen Aspect Ratio
- Independent +2 to -5 diopter focus, providing individual adjustment for each eye
- Twin high-resolution LCD displays from Kopin Corporation
- "Vuzix' 3D" watermark compliant
- Removable and comfort fit earbuds
- Adjustable, hypoallergenic nosepiece
- AccuTilt™ viewer with 15 degrees of tilt adjustment
- Up to 5 hours of battery life on one AA battery
- On screen display settings control
- For use with or without eyeglasses
- MSRP \$249.95

The AV310 will be available via Brookstone, SkyMall, MicroCenter, Hammacher Schlemmer and Vuzix.com.

For specific product information, please visit www.vuzix.com/iwear/.

To request additional information or product images, please contact PR Representative Greg Mondshein at (305) 576-1171 x22 or at gregmondshein@maxborgesagency.com.

For more information about Vuzix Corporation, please visit www.vuzix.com.

About Vuzix Corporation.

Vuzix Corporation manufactures personal display devices for the entertainment, defense and medical markets. Vuzix products provide users with a portable and private big screen experience that delivers big screen mobile entertainment in the consumer markets, low vision assist in the medical markets and tactical information in the defense markets. The company is revolutionizing the mobile display industry and aims to continue to create products that enrich the lives of its customers. Vuzix has won six CES Innovations Awards since 2005, the 2008 RetailVision *Best New Product – Hardware Award*, the awards for the 2006 Frost & Sullivan Technology Innovation of the Year Award for European Mobile & Wireless services and has been named the 12th fastest growing privately held company in Rochester, NY by the Rochester Democrat & Chronicle and awarded one of Inc. 500 magazines' fastest 5000 companies. Founded in 1997, Vuzix is a privately held company with offices in Rochester, NY, London, UK and Tokyo, Japan. For more information, please visit: www.vuzix.com.

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