



Vuzix™ iWear® Personal Video Displays launched in 3Stores

Pocket-sized video glasses make the big screen as portable as your mobile

London – 8 April 2008: 3 customers can now take a 62" screen wherever they go with Vuzix iWear Displays. The video glasses will be launched in store exclusively on 3 this week

iWear can be connected to all video-out enabled handsets such as the Nokia N95, enabling consumers to watch movies and play games on a crystal clear virtual 62" screen. This pocket-sized big screen experience gives users the perfect reason to watch mobile TV, play games or download the latest Hollywood blockbuster with their 3G phone.

Vuzix iWear connects to almost any device that is capable of playing video – mobiles, iPods, DVD players, games consoles and camcorders. Tiny high-tech displays inside the glasses create a virtual screen that's the equivalent of watching a 62" plasma TV from the comfort of your own sofa. With built-in stereo speakers, iWear gives five hours continuous use from a single charge.

Customers visiting selected 3Stores can try out iWear for themselves, and the video glasses can be purchased in-store or from the 3's website www.threeaccessories.co.uk.

"iWear glasses give users a big experience from a small screen", said Vuzix President and CEO Paul Travers, "Whether it's movies, music, games, videos, clips or just browsing the web on your phone, iWear adds a totally new dimension to the mobile experience."

The Vuzix iWear glasses are priced at £199.95. But what really sets the iWear apart from the competition is its amazing ability to show video in super-sharp 3D by using the same technology Hollywood studios are using to create blockbuster movies like Beowulf.

iWear has won awards at the Consumer Electronics Show for two years running, and was recently nominated as one of the most innovative products on the market at this year's Mobile World Congress in Barcelona. The Vuzix iWear glasses are available at www.threeaccessories.co.uk and in selected 3Stores across the UK. The full Vuzix iWear range and accessories is available at www.vuzix.co.uk.

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About Vuzix Corporation

Vuzix Corporation, formerly Icuiti, manufactures Video Eyewear and personal display devices for the entertainment, mobile video, defence and commercial markets. Vuzix' Video Eyewear connects to standard PCs and mobile electronic viewing products such as portable media players, gaming consoles, cell phones, and laptops – providing viewers with a personal big screen experience. The company aims to make its Video Eyewear line standard equipment for playing games as well as watching news, music videos, and movies.

Vuzix won four CES Innovations Awards, the 2006 Frost & Sullivan Technology Innovation of the Year Award for European Mobile & Wireless services and finished runner-up in the 'Most Innovative Wireless Device Centric Technology' category of the GSMA's prestigious Mobile Innovation Awards 2008. Founded in 1997, Vuzix is a privately held company with offices in Rochester, New York, London, UK and Tokyo, Japan. For more information, please visit: www.vuzix.co.uk

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