



Press Release

Vuzix Nominated for Two Augmented Reality Awards at the AR Summit London

CEO Paul Travers to Speak on Panel: Augmented Reality Eyewear

Rochester, NY -- June 11, 2013 - [Vuzix Corporation](#) (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X), the leading developer and supplier of smart glasses, today announced it will be participating in the [Augmented Reality Summit](#), to take place on June 20th in London. Vuzix CEO, Paul J. Travers has been invited to be a panel member on a discussion titled, "[Augmented Reality Eyewear - How does the world look through AR eyes?](#)"



Vuzix has received two [award nominations](#) from The Augmented Reality (AR) Summit. Vuzix [M100 Smart Glasses](#), the world's first enhanced "Hands Free" smartphone display and communications system, has been nominated and is shortlisted in the Best AR Hardware Innovation category and Vuzix Corporation itself has been nominated and is shortlisted as a provider of the Best AR Technology Platform.

All shortlisted entries are now being reviewed, judged and scored by the AR Summit's panel of judges. Winners will be announced on June 20th. Entries will be judged on: concept of use of AR; imagination, innovation and uniqueness; commercial feasibility; market perception; and achieved results/ROI.

The Vuzix M100 has already won the CES (Consumer Electronics Show) 2013 BEST OF INNOVATIONS Award for Best Technology in the Wireless Handset Accessory category.

Vuzix President and CEO Paul J. Travers commented, "We're honored to be nominated in two categories by the AR Summit and its panel of judges and look forward to speaking and sharing Vuzix' vision and expertise regarding AR eyewear. Across consumer and enterprise markets, AR applications are virtually limitless and we are excited to be at the forefront of this burgeoning industry."

According to [Juniper Research](#), annual revenues generated by mobile AR applications and services are expected to approach \$1.5 billion by 2015, up from less than \$2 million in 2010.

Developers interested in knowing more about Vuzix M100 Smart Glasses can sign up to join Vuzix' growing community of application developers at [developer.vuzix.com](#). Be one of the first to develop on the next frontier of mobile information technology.

About The Vuzix M100

The Vuzix M100, a hands free display peripheral for your smartphone, has a built in color display driven by a powerful processing engine running the Android OS, an integrated head tracker and GPS for spatial and positional awareness. An integrated camera enables video recording, still image capture and the potential for powerful augmented reality applications. Interactive tracking and an integrated camera, combined with newly developed applications on the M100 and a wireless link to the Cloud, enable the merging of virtual information with the real world.

About Vuzix Corporation

Vuzix is a leading supplier of video and cloud connected video eyewear products in the consumer, industrial, media and entertainment markets. The company's personal display products offer users a portable high quality viewing experience for industrial wearable displays, consumer digital content viewing as well as 3D, virtual and augmented reality experiences. Vuzix also provides developer software and support to enable the growth and development of AR applications for its mobile devices. With its origins in defense research and development for next generation display solutions, Vuzix holds over 48 patents and patents pending in the video eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards, the RetailVision Best New Product and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:[VZX](#) - News, OTC:BB: [VUZI](#), FMB: [V7X](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit www.vuzix.com.

Forward-Looking Statements Disclaimer

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities with developers, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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