



Press Release

Vuzix and Evolar Introduce smartpick for the Enterprise and Industrial Markets

Delivering a More Efficient Method for Order Picking with the M100 Smart Glasses; Current Customer Reports a 60% Reduction in Error-Rates and a 25% in Increased Productivity

Oxford, UK (April 16, 2014) – [Vuzix Corporation](#) (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets and Evolar, an ICT and Logistics company, today introduced [smartpick](#), a first-of-its-kind solution to provide a more simplified and efficient method for order picking. [smartpick](#) utilizes the Vuzix M100 Smart Glasses to offer an easy and affordable way to enable product pickers in warehouses, factories and retail operations to work faster, smarter and with less errors.

Demand for order picking systems has increased as millions of businesses seek more efficient processes for their order fulfillments. From car factories selecting auto parts to an e-trader selecting products from its warehouse for distribution, there is always a need for a system that enables the picker to be more productive.

Many current technology systems require the picker to hold a device in one hand and pick with the other. The smartpick offering from Evolar, which includes the Vuzix M100 Smart Glasses and the pre-installed licensed application, now gives the picker the ability to use both hands, meaning that even fragile orders can be picked with ease. With significantly less investment costs and more enhanced benefits than other hands-free solutions such as Light Picking or Voice Picking, the smartpick enables picking teams to be up and running after only 15 minutes of training.

One Belgian company, [Bio Bakkerij DeTrog](#) has already implemented smartpick and the Vuzix M100 glasses into its busy organic bakery and has reported significant operational benefits. This bakery sorts and picks 50 different types of bread, which are distributed across 150 outlets 24 hours a day. Since using smartpick, it has managed to reduce its error rate by 60% and has increased productivity by 25%. It has also noted that as a result, its pickers are less stressed within the workplace.

Dirk Matheussen, Founder of Evolar said, “smartpick is the ideal application to showcase the Vuzix M100 capabilities. As it is 100% cloud based, organizations do not need any additional infrastructure requirements. Simply an ERP or WMS system to access order data, a printer and a Wi-Fi connection and they’re ready to improve operational efficiency. We’re delighted to be able to offer such a beneficial solution to the industry.”

Paul Travers, President and CEO of Vuzix said, “It’s fantastic to be the hardware partner of choice for the smartpick application. Order fulfilment can be the most expensive, critical, and time-consuming part of the business operations process and smartpick is a fantastic tool for any organization that has some form of picking requirement. Developers like Dirk and his team are the ideal partner for Vuzix going forward. We are building up an interesting group of organizations that have useful and viable applications for the M100 device and we look forward to a long, prosperous partnership together.”

More information about the M100 device can be found at www.vuzix.co.uk and those wishing to find out more about the smartpick application can visit www.smartpick.be

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 36 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI:QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

www.vuzix.com

About Evolar

Evolar is a Belgian company founded in 2014 by a group of passionate people specialized in ICT & Logistics. Evolar develops Augmented Reality based applications for enterprises, based on the latest Internet of Things & Smart Glasses technologies. The goal of Evolar is to bring this innovating technology to the business users with the aim of increasing the productivity and quality of their work, with a focus on keeping a high job satisfaction.

www.smartpick.be

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to and include, final product features, future products incorporating smartpick, potential market size of smartpick users, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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