



# Press Release

## Vuzix to Attend Mobile World Congress 2015

*Showcases Open Mobile Alliance “GotAPI” Compatibility with M100 Smart Glasses for Heart Rate Monitor and Streaming Video applications*

ROCHESTER, NY, March 2, 2015 — Vuzix® Corporation (NASDAQ: VUZI) (“Vuzix” or, the “Company”), a leading supplier of video eyewear and smart glasses products in the consumer, commercial and entertainment markets, today announced that at Mobile World Congress 2015 that it will be demonstrating live streaming video from an M100 to a remote PC browser window and the ability to show a person’s heart rate on the Vuzix M100 Smart Glasses from a user worn heart rate blue-tooth watch us with OMA’s new GotAPI. Vuzix, a member of the Open Mobile Alliance (OMA), will be demonstrating its M100 running the OMA GotAPI at the Mobile World Congress 2015 which will take place March 2-5, 2015 at Fira Gran Via in Barcelona, Spain.

Visit Vuzix at: Open Mobile Alliance booth in Hall 8.1, stand K52.

OMA is a developer of mobile service enabler specifications which support the creation of interoperable end-to-end mobile services. The revolutionary new OMA GotAPI framework allows web-based device APIs in smart devices like the Vuzix M100 to work seamlessly across multiple platforms and operating systems. This open architecture allows developers to write less complex applications for smart devices while expanding market reach.

“We are happy to support OMA at Mobile World Congress and demonstrate the fluidity of GotAPI,” said Paul Travers, President and CEO at Vuzix. “OMA is a leader in mobile solutions and its new GotAPI is an ideal solution for our M100 Smart Glasses. Simplifying the complexity for app developers, which OMA has done, opens Vuzix up to many new potential apps and usage models.”

### **About Open Mobile Alliance (OMA)**

OMA is the wireless industry’s focal point for the development of mobile service enabler specifications, which support the creation of interoperable end-to-end mobile services. From requirements to specifications to implementations, OMA enables service architectures and open interfaces that are independent of the underlying wireless networks and platforms and that work across devices, service providers, networks, and geographies. More information at [www.openmobilealliance.org](http://www.openmobilealliance.org).

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M100's use and support of the OMA platform and future applications and compatibility, , among other things, and the Company's leadership in the Video Eyewear and Smart Glasses wearable display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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