



# Press Release

## Vuzix Partners with Pristine to Optimize Smart Glasses Technology for Enterprise

ROCHESTER, NY, February 24, 2015 — Vuzix® Corporation (Nasdaq: VUZI) (“Vuzix” or, the “Company”), a leading supplier of video eyewear and smart glasses products in the consumer, commercial and entertainment markets, today announced a partnership to utilize Vuzix M100 Smart Glasses for Pristine’s Eyesight platform for the enterprise market.

The alliance brings together industry-leading hardware and software to offer one of the best telepresence solutions on the market empowering enterprises to dramatically improve how teams remotely collaborate for hands-on activities.

“Our customers are generating incredible ROI. What used to cost them \$2,500 per day now costs next to nothing. Using Vuzix technologies, we are delivering an incredible telepresence solution for clients in life sciences, industrial equipment, field service and healthcare.” said Kyle Samani, co-founder and CEO of Pristine.

“Pristine’s EyeSight platform is a killer app for the exploding smart glasses market and enables users to collaborate in industries and locations never before imagined,” said Dan Cui, Vice President of Business Development at Vuzix. “Having Pristine’s solution optimized for our award-winning smart glasses will open new opportunities and deliver real value and ROI to customers around the world.”

Customers who take advantage of the combined Pristine and Vuzix platform will benefit from numerous advantages including outstanding video quality, strong integrations into safety goggles and a vertically adjustable camera, useful for surgery and hands-on repair tasks.

Pristine’s EyeSight is a powerful video communication platform for wearables that allows colleagues to securely collaborate and solve problems hands-free. Users just power on the glasses, and say “request support.” Relevant colleagues are notified, and can call into Vuzix’ smart glasses powered by Pristine’s EyeSight platform. The cross-platform architecture is built on powerful open source technologies and hosted in the cloud, requiring no on-site hardware and allowing users to get up and running quickly with zero capital investment. And for healthcare organizations, EyeSight also fulfills strict requirements for HIPAA-compliance.

The Vuzix M100 Smart Glasses are the world's first commercially available hands-free display and wearable computer designed for enterprise users. The M100 contains a virtual display with an integrated camera and a powerful processing engine, running the Android® OS to wirelessly connect via Bluetooth or Wi-Fi directly to most standard networks or to a smartphone.

## **About Pristine**

Pristine is pioneering the "wearable worker," with enterprise software solutions for smart glasses. EyeSight, Pristine's flagship platform, powers secure and scalable audio/video streaming for hands-free collaboration and remote support in life sciences, industrial and manufacturing environments, field services and healthcare. With on-demand expertise from off-site specialists, Pristine's clients are reducing costs and driving ROI through case pre-screening and guided service workflows. EyeSight is available across every platform: Mac, PC, iPhone, iPad, Android, Google Glass and Vuzix, and is HIPAA compliant. More information can be found at on Pristine's website ([www.pristine.io](http://www.pristine.io)), Pristine's blog ([www.pristine.io/blog](http://www.pristine.io/blog)), and by following @PristineIO on Twitter ([www.twitter.com/pristineio](http://www.twitter.com/pristineio)).

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (Nasdaq: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the M100 Smart Glasses, Pristine, Pristine's Eyesight platform, a telepresence solution and future business and further product developments, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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