



## Vuzix Announces World's First Fashionable Sunglass-Style Video Eyewear with Revolutionary "See-Thru" Quantum Optics

*Provides a 60-inch private video display complete with Virtual Reality and Augmented Reality capabilities and built-in noise-isolating earphones all in less than 3 ounces*

*The Wrap 920AV will be demonstrated at this year's CES in Las Vegas at the Sands Expo Convention Center Booth #73810 on January 8<sup>th</sup> – 11<sup>th</sup>*

**Rochester, NY – January 5<sup>th</sup>, 2009** – Vuzix Corporation is thrilled to announce a ground-breaking addition to the video eyewear market: the Wrap 920AV. As the demand for mobile access to digital entertainment and information skyrockets, Vuzix has once again pushed the envelope. This portable big screen solution with Vuzix' proprietary Quantum optics technology allows for a "see-thru" video experience in the form of a functional pair of sunglasses and is upgradeable with optional accessories.



The stylish Wrap 920AV functions with any media playing device with a video output and projects a virtual 60-inch screen, as viewed from 9-feet. The state-of-the-art lens technology also allows users for the first time to view 3D video content while seeing and interacting with the real world. This incredible blend of reality and computer generated content will transform the world of portable video while opening up the consumer to previously impossible "location aware" applications. An optional 6-Degree of Freedom tracking sensor and/or Stereo Camera Pair will enable users to upgrade their Wrap 920AV to experience virtual, augmented and mixed reality environments.

"The Wrap 920AV will not just change the portable video industry, but how consumers view and interact with information," said Vuzix CEO Paul Travers. "From watching a Civil War video reproduction battle reenactment on the actual battleground to walking through the streets of New York City with an animated virtual tour guide, the possibilities are endless," added Travers.

"As listed in 2008 at the Gartner Emerging Trends and Technologies Roadshow, Augmented Reality promises a paradigm shift in how consumers interact with news, entertainment and information," said Vuzix Consumer Division Product Manager Ron Haidenger. "The Wrap 920AV is the first product at a consumer price point to deliver this game changing technology to the masses," added Haidenger.

Additionally, Vuzix will be offering low cost optional prescription lens inserts to provide the perfect solution for consumers wearing prescription eyeglasses. A patent pending electronic Inter-Pupillary Distance system enables eye separation adjustment, ensuring that all users will have an optimal viewing experience. Amazingly, the entire system weighs less than 3 ounces.

The Wrap 920AV's features include:

- Virtual 60-inch screen viewed from 9-feet
- 2D and 3D video formats
- Quantum Optics Technology
- Twin high-resolution AMLCD displays

- Ultra low power electronics
- High-quality noise-isolating and removable comfort fit earphones
- Up to 6 hours of battery life on two AA batteries
- On screen display settings control
- For use with or without eyeglasses
- Optional prescription lens inserts
- Optional Bluetooth 6-Degree of Freedom head tracking system
- Optional USB-powered Stereo Camera Pair

Compatible devices include:

- All iPod/iPhone models with video output
- Portable media players
- Video cameras
- Cellular phones with video output
- Console video game systems
- Digital cameras
- DVD players
- PCs & laptops with S-Video

The Wrap 920AV will be available on [Vuzix.com](http://Vuzix.com) and through various other distribution channels in Spring 2009. For more information, please visit [www.vuzix.com](http://www.vuzix.com).

To request additional information or product images, please contact PR Representative Greg Mondshein at (305) 576-1171 x22 or at [gregmondshein@maxborgesagency.com](mailto:gregmondshein@maxborgesagency.com).

#### **About Vuzix Corporation.**

Vuzix Corporation manufactures personal display devices for the entertainment, defense and medical markets. Vuzix products provide users with a portable and private big screen experience that delivers big screen mobile entertainment in the consumer markets, low vision assist in the medical markets and tactical information in the defense markets. The company is revolutionizing the mobile display industry and aims to continue to create products that enrich the lives of its customers. Vuzix has won six CES Innovations Awards since 2005, the 2008 RetailVision *Best New Product – Hardware Award*, the awards for the 2006 Frost & Sullivan Technology Innovation of the Year Award for European Mobile & Wireless services and has been named the 12<sup>th</sup> fastest growing privately held company in Rochester, NY by the Rochester Democrat & Chronicle and awarded one of Inc. 500 magazines' fastest 5000 companies. Founded in 1997, Vuzix is a privately held company with offices in Rochester, NY, London, UK and Tokyo, Japan. For more information, please visit: [www.vuzix.com](http://www.vuzix.com).

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